

Program: Photography

Division: A&H

Writer(s): Deanna Horvath

SLO/SAO Point-Person: D. Horvath

Email your completed form to Karin Spirn and your dean by November 3.

Helpful Links:

- ★ [Tools for Writers](#) - with contacts and info for help with specific sections.
- ★ [Program Review Glossary](#) - defines key terms you can review when writing.
- ★ [Discipline Data Packets](#) – institutional research about disciplines and student services
- ★ [Course Success Rates Dashboard](#) – allows you to research your program’s success rates

Detailed information and instructions appear at the end of this form. For help, please contact Karin Spirn at kspirn@laspositascollege.edu.

1. Please describe your program's most important **achievements** in year 24-25.

- Slight Increase in enrollment.
- F24-25: Meetings between administration, architects, Photography Dept., Art, GDDM, and others to work out the general physicality of the **STEAM Building**.
- SP 24 and SP 25- **Student PHOTO Exhibition**, Awarded Scholarships -Virginia George Award .
- F24-SP25- **Camera Club** to include and promotes student exhibitions and interest.
- F24-SP 25- Support the **Filmmakers association** and their activities.
- SP 25-**Las Po Film Fest** (Photo, Humanities, Film Depts.). **Exhibition** – Student Movie Posters for Film Fest in the #4000 Art gallery.
- **Outreach:** SP25 (3/29/25)- F25 (11/15/25)LPC Open House, tabling, touring and giving studio demos (lighting) of Dept. Early F24-F25 tabling with Clubs/Photo Program. F24- Halloween in the studio, students getting photographed.
- **Working with CTE** (Lilibeth Juarez) to film, work on story, give feedback on edits on new commercial for LPC Photography.
- **Working with CTE- F24** Working with CTE (Lilibeth Juarez) on Brochure and text to make new flyer.
- **Guest Speakers: Worked with JAMS** bringing Photojournalist and Pulitzer Prize-winners Scott Strazzante (11/5) and Kent Porter(11/18) to speak on-campus to students and employees.

2. Please describe your most important **challenges** in year 24-25.

Program Review Update 2025

- One of the important challenges for 24-25 is being able to have enough FTEF to be able to schedule the classes to be available for students to finish both the Photography Degree and Photography Certificates in a timely manner.
- Continued Outreach to get more students interested in Photography Degrees/ Photo Certificates into the pipeline to have more advance classes and be able to finish.
- Being able to purchase updated photo/video equipment to support the students learning and the instructors teaching.

3. What SLO(s) or SAO(s) if any did your program assess or discuss since your last program review? Please describe any findings and planned actions.

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4. What are your upcoming plans? Please note any ways that these support student achievement and equity.

- Continue to grow program through outreach, helping the students reach their goals, experience creative achievements.
- Try to add-back classes that were previously cut, giving all student the opportunity to take necessary Photo classes.
- Continue to use resources for equipment and supplies. This will help students complete classes and improve their achievement in completing classes, Certificates and Degree.
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CTE REPORT (CTE DISCIPLINES ONLY)

1. Does this program continue to meet a labor market demand?

- Yes or No: **Yes.**
- Explanation/evidence: **Jobs:** The area is about average for photographers. The national average for an area this size is 2,983 employees, while there are 3,294 here. **Compensation:** Earnings are high in this area. The national median salary for Photographers is \$45,175 compared to \$61,410 here. **Job Posting Demand:** Job posting activity is high in your area. The national average for an area this size is 51 job posting per month, while there are 63 here. Regional employment is higher for photographers than the National Average. An average area of this size typically has 2,983 jobs, while there are 3,294 here. The higher than average supply of jobs make it easier for workers in the field to find employment in this area Alameda County (6001), San Francisco County (6075), Contra Costa County (6013), Santa Clara County (6085). Compensation is 36% higher than national compensation.

2. Are there similar programs in the area? If yes, list the programs and their institutions.

- Yes or No: **Yes.**
- Explanation/evidence: Top schools and their completions: San Jose State University (412), San Francisco State University(218), Academy of Art University (196), U.C. California -Berkeley (164), CSU-East Bay (123), California College of the Arts (78), Stanford University (46), City College of San Francisco (44), Diablo Valley College (41), and University of San Francisco(40).

3. Has the program demonstrated effectiveness as measured by the employment and completion success of its students? Provide employment and completion success based on Perkins Core Indicator Report.

- Yes or No: **No, not enough Data.**
- Explanation/evidence:

4. Does the program provide opportunities for review and comments by local private industries? Attach most recent Advisory Committee meeting minutes.

- Yes or No: **Yes, attached 2024 advisory board meeting notes.**
Explanation/evidence:
See Advisory board notes below.



LPC Mission Statement

Las Positas College is an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting lifelong learning.

LPC Planning Priorities

- ❖ Implement the integration of all ACCJC standards throughout campus structure and processes.
- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.
- ❖ Coordinate resources and provide professional development for effective online instruction and remote delivery of student support services and college processes to advance equitable student outcomes.

Photography Advisory Board Members

* = *In attendance*

Jason Anaya
Khalil Anvar
Deb Bailey
Jeff Bennett
Lucciana Caselli*
Stephanie Guilin
Deanna Horvath*
Alan Lewis*
Lilibeth Mata Juarez*
Amy Mattern
Chris Meyer
Jonathon Miller
Vicki Shipman
Stephanie Taylor*
Mark Yamamoto*

Photography Advisory Board Meeting Minutes

3/12/2024 | 4:30 PM | Online

Meeting Minutes

1. **Call to Order** at 4:31 p.m.
2. **Welcome and Introductions**
3. **Review and Approval of Agenda**
 - The advisory board reviewed and approved the agenda.
4. **Review and Approval of Minutes**
 - The advisory board reviewed the minutes, and Alan found a typo in item 5, Recommendations from the Advisory Board, under the first bulleted item, "PHTO 5060" should be just "PHTO 50".
5. **Industry Updates**
 - **Emerging Trends/Technologies**
 - Sony A9 III; the world's first camera with global shutter, mirrorless camera, 120 fps continuous shooting with full AF/AE tracking. Many reviewers are calling this a break through, and it is speculated that other companies will soon come out with their version of a global shutter camera.
 - AI is getting really big in Photography. This will call for the discussion of how to put limits on AI in terms of photos submitted for either classes or content.
 - Cinequest Film & Creativity Festival – embracing AI heavily; even the President of SJSU uses it for reviewing things she has to read.
 - AI editing tools in Adobe Photoshop and Lightroom are top notch; are able to have creators harness the use of AI without having that icky feeling of maybe their images are being stolen or losing their jobs, or something like that; can control the use of AI, but it's also helping people curate their work.
 - VSCO Hub – like LinkedIn for Photographers is a photo and video editing app that combines premium quality editing filters and tools, thoughtful curation, and a diverse community for creative professionals (<https://www.vSCO.co/>)
 - LPC Photography Instagram – newly created by Mark to try to capture our student's stories and get a little bit of background on how and why they took their photos. @laspositascollegephoto
6. **Faculty Report**
 - Program Update
 - Enrollments
 - Fall 2023/Spring 2024: 265 students
 - PHTO 50/PHTO 58 – popular courses
 - Program Development/Opportunities
 - We'll be moving to the new STEAM building when it gets finished
 - We are working on updating our PHTO curriculum
 - There are a lot of campus events coming up!
 - Art on Campus 3/14
 - Open House 3/23
 - For Open House, we will have a portrait studio session; camera tethered to computer to edit photos and then print for guest -



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LPC Planning Priorities

- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.
- ❖ Establish a knowledge base and appreciation for health and wellness in the workplace; create a sense of urgency about wellness; prioritize wellness in decision-making, assessment, and accountability; and build capacity to support wellness.

[Program]

Advisory Board Members 2024-2025

Jason Anaya Khalil Anvar
Deborah Bailey Jeff Bennett

Lucciana Caselli Stephanie Guilin
Alan Lewis Chris Meyer
Jonathon Miller Stephanie Taylor
Deanna Horvath Lilibeth Mata Juarez
Amy Mattem Vicki Shipman
Mark Yamamoto

Photography Advisory Board Meeting Agenda

March 26, 2025 | 5:30pm-6:30pm | Zoom

Agenda Item

1. Welcome and Introductions

2. Review of Agenda

3. Review of Previous Minutes

4. Faculty Report (15 minutes)

- Program Update
- Enrollments
- Spring 2025 Classes
 - Intro to Photography- 21 students
 - Intro to Videography- 24 students
 - Artificial Light Photography- 22 students
 - Intermediate Videography- 23 students
- Completions

	2022-2023	2023-2024
Certificates (C.A)	0	2
Associate of Arts (A.A.)	4	1

- Program Development/Opportunities

5. Industry Updates (45 minutes)

- Hiring Needs
- Skills in Demand
- Emerging Trends/Technologies
- Internship Opportunities

6. Recommendations from Advisory Board

7. Other Business / Good of the Order

8. Next Regular Meeting

9. Adjournment

Detailed Instructions and Information

Instructions:

1. Please answer each question with enough detail to present your information, but it doesn't have to be long.
2. If the requested information does not apply to your program, write "Not Applicable."
3. Optional/suggested: Communicate with your dean while completing this document.
4. Send an electronic copy of this completed form to Program Review chair Karin Spirn and your Dean by November 3.
5. Even if you don't have much to report, we want to hear from you, so your voice is part of the college planning process.

Audience: Deans, Vice Presidents of Student Services and Academic Services, All Planning and Allocation Committees. This document will be available to the public.

Uses: This Program Review will inform the audience about your program. It is also used in creating division summaries, determining college planning priorities, and determining the allocation of resources. The final use is to document the fulfillment of accreditation requirements.

Please note: Program Review is NOT a vehicle for making requests. All requests should be made through appropriate processes (e.g., Instructional Equipment Request Process) or directed to your dean or supervisor.

Time Frame: This Program Review should reflect your program status during the 24-25 academic year. It should describe plans starting now and continuing through 2025-26. It is okay to include information outside of these time windows as needed.

Program Review Process: Comprehensive Program Reviews will be completed every three years, in alignment with the SLO/SAO cycle. On the other years, programs will complete an update.

SLO/SAO Process: SLOs and SAOs should be assessed according to a three-year plan, with comprehensive reporting on the third year. For more information, contact SLO chair John Rosen: jrosen@laspositascollege.edu

Equity is a guiding principle. Here is the LPC definition:

Las Positas College will achieve equity by changing the impacts of structural racism, ableism, homophobia, and systematic poverty on student success and access to higher education, achieved through continuous evaluation and improvement of all services. We believe in a high-quality education focused on learning and an inclusive, culturally relevant environment that meets the diverse needs of all our students.

LPC Equity Definition: Equity is parity in student educational outcomes. It places student success and belonging for students of color and disproportionately impacted students at the center of focus.