



Photography Advisory Board Meeting Minutes

3/12/2024 | 4:30 PM | Online

Meeting Minutes

LPC Mission Statement

Las Positas College is an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting lifelong learning.

LPC Planning Priorities

- ❖ Implement the integration of all ACCJC standards throughout campus structure and processes.
- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.
- ❖ Coordinate resources and provide professional development for effective online instruction and remote delivery of student support services and college processes to advance equitable student outcomes.

Photography Advisory Board Members

* = *In attendance*

Jason Anaya
Khalil Anvar
Deb Bailey
Jeff Bennett
Lucciana Caselli*
Stephanie Guilin
Deanna Horvath*
Alan Lewis*
Lilibeth Mata Juarez*
Amy Mattern
Chris Meyer
Jonathon Miller
Vicki Shipman
Stephanie Taylor*
Mark Yamamoto*

- 1. Call to Order** at 4:31 p.m.
- 2. Welcome and Introductions**
- 3. Review and Approval of Agenda**
 - The advisory board reviewed and approved the agenda.
- 4. Review and Approval of Minutes**
 - The advisory board reviewed the minutes, and Alan found a typo in item 5, Recommendations from the Advisory Board, under the first bulleted item, "PHTO 5060" should be just "PHTO 50".
- 5. Industry Updates**
 - **Emerging Trends/Technologies**
 - Sony A9 III; the world's first camera with global shutter, mirrorless camera, 120 fps continuous shooting with full AF/AE tracking. Many reviewers are calling this a break through, and it is speculated that other companies will soon come out with their version of a global shutter camera.
 - AI is getting really big in Photography. This will call for the discussion of how to put limits on AI in terms of photos submitted for either classes or content.
 - Cinequest Film & Creativity Festival – embracing AI heavily; even the President of SJSU uses it for reviewing things she has to read.
 - AI editing tools in Adobe Photoshop and Lightroom are top notch; are able to have creators harness the use of AI without having that icky feeling of maybe their images are being stolen or losing their jobs, or something like that; can control the use of AI, but it's also helping people curate their work.
 - VSCO Hub – like LinkedIn for Photographers is a photo and video editing app that combines premium quality editing filters and tools, thoughtful curation, and a diverse community for creative professionals (<https://www.vSCO.co/>)
 - LPC Photography Instagram – newly created by Mark to try to capture our student's stories and get a little bit of background on how and why they took their photos. @laspositascollegephoto
- 6. Faculty Report**
 - Program Update
 - Enrollments
 - Fall 2023/Spring 2024: 265 students
 - PHTO 50/PHTO 58 – popular courses
 - Program Development/Opportunities
 - We'll be moving to the new STEAM building when it gets finished
 - We are working on updating our PHTO curriculum
 - There are a lot of campus events coming up!
 - Art on Campus 3/14
 - Open House 3/23
 - For Open House, we will have a portrait studio session; camera tethered to computer to edit photos and then print for guest -

souvenir print. It'll give some of the students that will be taking portraits a little taste of using studio lights and they'll be able to work tethered to computer where they can do the editing before pushing that off to the printer to make a print, so it'll be a nice introduction to some of the workflows that you may see in a studio.

- Photo Exhibition due date 3/28
- Reception/Award \$500 4/24
- LPC Film Festival 4/20

7. Recommendations from Advisory Board

- *None at this time*

8. Other Business

- Alan suggested that we bring back the lighting class, PHTO 64A. He shared that it was one of the best photography classes. In addition, he asked if we had thought about creating and offering a Sports Photography class. Sports Photography is becoming an emerging trend, so it would be worthwhile to look into this further.
- Alan suggested we create a Cell Phone Photography course or add it as a topic in PHTO 56. Posing is another good topic; we should consider adding this to PHTO 64A.
- Look into bringing back Camera Club

Next Regular Meeting – TBD; Fall 2025

Adjournment at 5:15 p.m.