



# Commercial Music Advisory Board Meeting Minutes

January 26, 2024 | 1:00 PM | L4000, 4129/Zoom

## Meeting Minutes

### LPC Mission Statement

Las Positas College is an inclusive, learning-centered, equity-focused environment that offers educational opportunities and support for completion of students' transfer, degree, and career-technical goals while promoting lifelong learning.

### LPC Planning Priorities

- ❖ Implement the integration of all ACCJC standards throughout campus structure and processes.
- ❖ Establish a knowledge base and an appreciation for equity; create a sense of urgency about moving toward equity; institutionalize equity in decision-making, assessment, and accountability; and build capacity to resolve inequities.
- ❖ Increase student success and completion through change in college practices and processes: coordinating needed academic support, removing barriers, and supporting focused professional development across the campus.
- ❖ Coordinate resources and provide professional development for effective online instruction and remote delivery of student support services and college processes to advance equitable student outcomes.

### Commercial Music Advisory Board Members

Peter Acronico	Lilibeth Mata Juarez
Brad Barth	Amy Mattern
Simone Bley	Lynda McManus
Chris Carter	Connor Moen
Diana Cefalo	Susan Muscarella
Ken Cefalo	Markus Pawlik
Philip Didlake	Andreas Preponis
Jim Douglas	Tom Reynolds
Brian Fox	Cindy Rosefeld
Mario Godoy	Lucas Schwyter
Keith Hatschek	Omri Shimron
Elise La Barre	Vicki Shipman
Will Magid	Katherine Westine
Daniel Marschak	

### 1. Call to Order

- Meeting called to order at 1:12 p.m.

### 2. Welcome and Introductions

- Committee members introduced themselves.
- Attendees were Ken Cefalo, Philip Didlake, Brian Fox, Keith Hatschek, Markus Pawlik, Tom Reynolds, Omri Shimron, Connor Moen, Ron Scudder, Chris Ansuini. Las Positas College representatives: Daniel Marschak, Cindy Rosefield, Lilibeth Mata Juarez, Mario Godoy, Andreas Preponis, and Peter Acronico.

### 3. Review and Approval of Agenda, 1/26/2024

- Dan Marschak reviewed the agenda for the meeting; all members were in favor and approved the agenda.

### 4. Review and Approval of Minutes, 3/10/2023

- Dan Marschak reviewed the minutes from the previous advisory board meeting. Highlights include:
  - The main thing from the last meeting was that we needed to hire a FT faculty member and it got approved – Andreas Preponis.
  - Similarly, we had thought Peter Acronico was going to retire but we convinced him to stay on with us because we moved forward with the Piano Technician program, which we will vote on later in this meeting.
    - We received a grant to offer a pilot program of this in Fall 2023; Peter had 16 students enroll! There is no program like this on the West Coast and there is incredible demand and need. One of the students enrolled in this pilot program lives down in L.A.
  - We still have funding from the money raised from 88 Keys.
  - The number of majors we have has increased to 40 music majors which is up from 30 music majors at last count.
  - Our 2023 Summer Jazz Camps were successful and we are planning on hosting them again this summer.
- Markus Pawlik motioned to approve the minutes; Andreas Preponis seconded; the motion passed; minutes approved.

### 5. Industry Updates

- **Hiring Needs**
  - Instrument repair, specifically *band* instrument repair, piano teachers, music therapists, and music teachers that can teach students with disabilities.
  - There seems to be a music therapist recession; they're pivoting out of the hospital spaces because it's so competitive and are going into community-based services with a huge opportunity through private practices.
  - Susan Rancer, a registered music therapist, developed the [Rancer Method](#) and specializes in supporting and working with neurodivergent populations.
- Working musicians that have knowledge of instrument repair, teaching piano, teaching band etc.

- Dan mentioned Proposition 28—Arts and Music in Schools Funding. The measure approved on 11/2022 requires the state to establish a new, ongoing program supporting arts instruction in schools beginning in 2023–24. It says, “at least 80 percent of AMS funds to be expended are [to be] used to employ certificated or classified employees to provide arts education program instruction”.
- **Skills in Demand**
  - Education, Repairing Instruments, Music Therapy
    - These could be good ideas for new certificates down the road.
- **Emerging Trends/Technologies**
  - Trend: There are employment opportunities for music teachers but if the individual applying for the job lacks teaching credentials, then they can’t teach it despite having the (self-taught) knowledge and skills.
    - CTE Provisional Credentials may help with this. If you are a certified expert in your subject, the school district you wish to teach at may allow you to teach with provisional credentials under the condition that you enroll in a credential program and complete it within a year.

## 6. Faculty Report

- **Program Update**
- **Enrollments**
  - Dan shared that there are 40 Music majors, and Ensembles are doing well.
  - MUS 37 Music Business will be offered this summer, online. Last year we had 30 enrolled students.
  - MUS 25 Teaching Beginning Piano & MUS 27 Teaching Intermediate Piano (our Piano Pedagogy certificates) will also be offered this summer as well; due to the lack of resources, we are only able to offer these to students every other year.
  - MUS 22 Scoring for Film and Multimedia - 21 students enrolled.
  - MUS 35 Intro to Music Technology - 16 students enrolled.
  - MUS 36 Intermediate Music Technology is being taught this semester.
    - We have been getting more students interested in this course and will be using the studio more often to teach them how to use the equipment in there. We will be working as stage crew for all 5 of the LPC concerts this year!
  - MUS 19 Studies in Music Composition is being taught this semester as well - 27 students enrolled.
- **Program Development/Opportunities**
  - Moving forward, we are revamping how our curriculum is offered and will be experimenting with fast-track courses.
    - Our current semester is 18 weeks long; a fast-track course would compress that course down nearly in half ~ 9 weeks which would allow students to get more accomplished in a shorter amount of time.
    - We have two faculty members that are willing to be guinea pigs for this. So, in Fall 2024, MUS 35 Intro to Music Technology will be our Fast Track 1 class, and MUS 22 Scoring for Film and Multimedia will be our Fast Track 2 course. By the time students complete MUS 35 they will be ready for MUS 22 since there is so much overlap in the curriculum. We are also going to try this with MUS 48 Improvisation Lab and MUS 17A Jazz Combo 1.
  - The 2023 CTE Summer Jazz Camps we offered last summer did well. We had about 40 students participate and hosted a Middle School week and a High School week with each having a concert at the end of their camp. In addition, on the final day of the High School week we had a quintet of California Jazz Conservatory faculty who also performed.
  - This year’s 2024 CTE Summer Jazz Camps are themed *Women in Jazz* and again will have a middle school week and high school week like last year. Dan shared that he successfully received two grants to have faculty participate and shared these Summer Camps have resulted in an increase in enrollment in that we are gaining full time students. *Best Recruiting Effort Ever!*
  - Dave Eshelman’s Jazz Garden Big Band will be here performing on 5/18 and will also be working with the students and premier some of their best compositions.
  - We currently have a dedicated student assistant for the recording studio and live sound. Having a student assistant allows students to be able to book projects in the studio for free. He is awesome, but he is also leaving at the end of the semester, so we are hoping to hire another student assistant [maybe in summer] so that this can continue.

- Accomplishment: One of our students won 1st place at the Music Association of California Community College (MACCC) Composition competition! For context, MACCC is comprised of 118 California Community Colleges, and only those students can apply for this competition. This is the second year in a row that a Las Positas College student has won!

## 7. Recommendations from Advisory Board

- **Recommendation Item:** Piano Technology, CA - Certificate of Achievement (effective Fall 2024).
- Prior to the meeting the program narrative and course sequence were shared with the advisory board. During the meeting Dan Marschak reviewed the information pertaining to the new Piano Technology, CA program with the advisory board members and entertained a motion to approve.
  - Keith Hatschek motioned to approve; Markus Pawlik seconded; all advisory board members were in favor; motion passed unanimously.
- The Las Positas College Commercial Music advisory board recommends the approval and submission of the new Piano Technology, Certificate of Achievement program to the state.
  
- **Recommendation Item:** Marketing Budget for Piano Technology
- Post recommendation and approval of the Piano Technology, CA an advisory member asked if there was any support from the college to help market the new program. They shared that there is a huge need in the Anaheim area so that would be a great place to start marketing, in addition to within the music trades i.e., MM Inc., MMR, and other magazines. It was suggested to have the college's marketing and/or outreach department put together some marketing materials to let the community and beyond the area know about the new program. Dan Marschak entertained a motion to approve the development of a marketing budget for the new program.
  - Keith Hatschek motioned to approve; all advisory board members were in favor; motion passed unanimously.
- The Las Positas College Commercial Music advisory board recommends the development of a marketing budget for the new Piano Technology, CA.
  
- **Recommendation Item:** Recording Studio Reconditioning
- Dan shared that we had a music library that we converted into a recording studio noting that as a library, acoustically the space was never meant to be a recording studio. Since the conversion it has become increasingly clear that the space is not sufficiently isolated so on Tuesday, 1/30 an acoustician is coming to provide guidance on what we need to do to fix the problem. Dan Marschak entertained a motion to approve any sound isolation and acoustical fixes that might need to be made to make our recording studio functional.
  - Ken Cefalo motioned to approve; all advisory board members were in favor; motion passed unanimously.
- The Las Positas College Commercial Music advisory board recommends the funding of reconditioning the recording studio to make it more functional for students.

## 8. Other Business

- *None at this time*

## 9. Next Regular Meeting

- TBD: we will send out a scheduling poll to determine the next meeting date in Spring 2025.

## 10. Adjournment Meeting adjourned at 2:28 p.m.