



# COMMERCIAL MUSIC ADVISORY BOARD MINUTES

November 1, 2019 / 12:30pm / B4000 - Green Room

## LPC Mission Statement

Las Positas College is an inclusive learning-centered institution providing educational opportunities and support for completion of students' transfer, degree, basic skills, career-technical, and retraining goals.

## LPC Planning Priorities

- ❖ Establish regular and ongoing processes to implement best practices to meet ACCJC standards.
- ❖ Provide necessary institutional support for curriculum development and maintenance.
- ❖ Expand tutoring services to meet demand and support student success in Basic Skills, CTE, and Transfer courses.
- ❖ Coordinate available resources to address current and future professional development needs of faculty, classified professionals, and administrators in support of educational master plan goals.

## Music Advisory Board

### Members

Ian Brekke  
Brad Barth  
Cindy Browne-Rosefield  
Diana Cefalo  
Ken Cefalo  
Timothy Devine  
Philip Didlake  
Jim Douglas  
Mario Godoy  
Keith Hatscheck  
Elisse La Barre  
Leslie La Barre  
Jenny Madrigal  
Dan Marschak  
Amy Mattern  
Susan Muscarella  
Markus Pawlik  
Eric Schultz  
Omri Shimron  
Katherine Westine

### Members Present (non-voting):

Vicki Shipman, Elizabeth McWhorter

## Meeting Agenda

### 1. Welcome and Introductions

Dan Marschak called the meeting to order at 12:34 pm.

In attendance: Ian Brekke, Chris Carter, Ken Cefalo, Phil Didlake, Jim Douglas, Keith Hatscheck, Jenny Madrigal, Daniel Marschak, Elizabeth McWhorter, Markus Pawlik, Cindy Browne Rosefield, and Omri Shimron

### 2. Approval of Prior Meeting Minutes

Ken moves to approve (w/ Dan's edits)  
Cindy seconds.  
Unanimous approval

### 3. Industry Update

#### New Technology

Things change constantly...

- Sales: Big challenge is mass movement to wireless systems (sound system for live performance)
- Important when training students on tech
- A lot of manufacturers have rebates now (Axient is one)
- The Bankhead is about to update their sound system. Chris will update the group on his research. Updating to LED lighting too; greening the Bankhead.

Some upgrades happening at LPC too

#### Training Needs

- Soft skills development (incl. critical thinking / thinking flexibly)
  - > Elise (Music BUS) → good person to share it out
    - LPC Smart Shop workshop could be another opportunity
- Focus on safety for production jobs (gives them a leg up)
  - Hearing protection, grounding equip., etc.
- *Live Sound is a future goal for LPC Music, maybe a Certificate.*
- Note: Lots of churches have been asking for help with rehearsals/gigs
- NAM training
- Signal flow, etc.

## Hiring Needs

### LVPAC

- Production side always seeking student interns (email Chris Carter)
- Extra help also needed for Events at the Bankhead plaza, Arts Education programs, camps/classes
- Marketing is interested in hiring too

### Music Therapy

- Update: Gov. Newsom protecting “Board-cert. Music Therapist”
- Always a need for help in this area
- 100% employment for M.T.-cert people
- Imp. to know diff. between music therapy & sound healing
- *Volunteers* for MT training program (R.I.)
- Rhythmic Innovation-led speaker event or WS at LPC?

## 4. Faculty Report

### Enrollments

#### **F19**

22A: 15

34: 39

#### **S19**

26: 8 35: 19 37: 25

To be offered S20: 35, 34, 37, 19

To be offered F20: 25, 27, 22A/22B

### Curriculum

New fully online certificate: Piano Teaching Fundamentals

MUS 25 Teaching Beginning Piano

MUS 27 Teaching Intermediate Piano

MUS 37 Music Industry Career Development

BUSN 58 Small Business Management

### Other

- MUS 36 not offered this Fall -- lack of sound-isolated space. M&O working on a solution, turning music lib. into a studio. Motion to approve recording studio?
- Pianos:
  - Getting Damp-Chasers to address climate control, request for M&O to keep HVAC on during hot summer weekends [maybe a student assistant could be trained to monitor it], and likely will get new pianos. It will be more stable; and with a reliable piano tuning budget line item, it should be ok.
- Field trip ideas: Tour a real industry recording studio; and tour the Bankhead Theater.

## Voting Items

**Vote:** Approval of full-online certificate: *Commercial Music: Piano Teaching Fundamentals Certificate of Achievement*

- Dan motions
- Jenny seconds.
- Motion carries.

**Vote:** Approval of proposal - move recording studio upstairs (to music library)

- Ian motions
- Keith seconds.
- Motion carries.

**Vote:** Approval of proposal to cultivate a more stable indoor environment for our musical instruments at Mertes Center

- Dan motions
- Markus seconds.
- Motion carries.

## **5. Recommendations from the Advisory Board**

Thoughts on LPC Music's need for more space:

- Dan: LPC Music space isn't ADA compliant...
  - Courtyard area upstairs not really used; discussion of knocking out a wall & expanding the lab.
- Omri: Possible for a proposal for a music tech lab that's separate?
- Chris: Any alternative solutions (other space on campus)? STEAM building, computer lab? (latter: utilize cart with MIDI controllers)
- Maybe we start this process again w/ the start of a new LPC President?
- Start with a discussion with our A&H Dean.

## **6. Next Regular AB Meeting (Date)**

March/April – Fridays at 12:30-2:30 pm are best!

## **Other Items**

- Overhaul: New LPC music studio – engineering room & isolation chamber (replacing old music library) - teach recording concepts. It should be ready by fall.
- Curriculum is not changing for a while, other than the all-online Piano Pedagogy certificate.
  - It'll go on OEI (Online Education Initiative) – can get credit anywhere in the state

Attrition issues:

- About 50% attrition in LPC Music
- Many students take Music Intro classes just to explore; don't continue on.
- And students end up transferring before completing an AA/AS degree...

Dan Marschak adjourned meeting at 2:00 pm.