



# COMMERCIAL MUSIC ADVISORY COMMITTEE AGENDA

February 25, 2022/12:30 pm/Zoom + Green Room

## LPC Mission Statement

Las Positas College is an inclusive learning-centered institution providing educational opportunities and support for completion of students' transfer, degree, basic skills, career-technical, and retraining goals.

## LPC Planning Priorities

- ❖ Establish regular and ongoing processes to implement best practices to meet ACCJC standards.
- ❖ Provide necessary institutional support for curriculum development and maintenance.
- ❖ Expand tutoring services to meet demand and support student success in Basic Skills, CTE, and Transfer courses.
- ❖ Coordinate available resources to address current and future professional development needs of faculty, classified professionals, and administrators in support of educational master plan goals.

## Music Advisory Board

### Members

Diana Cefalo  
Ken Cefalo  
Jim Douglas  
Karl Haller  
Keith Hatscheck  
Katherine Westine  
Markus Pawlik  
Susan Muscarella  
Leslie La Barre  
Timothy Devine  
Philip Didlake  
Jenny Madrigal  
Amy Mattern  
Ian Brekke  
Will Magid  
Dan Marschak  
Omri Shimron  
Brad Barth  
Cindy Browne-Rosefield  
Elisse La Barre  
Chris Carter  
Lynda McManus  
Tom Reynolds

### Members Present (non-voting):

Vicki Shipman  
Helena Cruz

## Meeting Agenda

### Welcome and Introductions

Diana Cefalo, Ken Cefalo, Jim Douglas, Karl Haller, Keith Hatscheck, Katherine Westine, Markus Pawlik, Susan Muscarella, Leslie La Barre, Timothy Devine, Philip Didlake, Jenny Madrigal, Amy Mattern, Ian Brekke, Will Magid, Dan Marschak, Omri Shimron, Brad Barth, Cindy Browne-Rosefield, Elisse La Barre, Chris Carte, Lynda McManus, Tom Reynolds

Dan Marschak called the meeting to order at 12:30 pm.

### 1. Approval of Prior Meeting Minutes

- The motion carried unanimously.

### 2. Faculty Report

- Last month, we received approval for the Model B Steinway Spirio |r funding. The player piano is capable of live performance with artists in real-time. LPC received the designation of an All-Steinway School! We received an endowment for taking care of this equipment. All-Steinway School Gala is scheduled for September 17, 2022
- Jazz camp will occur this summer for middle and high school students.
- Dan reviewed LPC Music Survey with the group (sample questions asked are below)
  - ✓ Do you employ Music professionals (i.e., composers, producers, editors, mixers) at your location?
  - ✓ What skills are necessary for this occupation?
  - ✓ What issues do you face in hiring for this occupation?

### 3. Industry Update

#### New Technology

- DAO Blockchain NFTs - a decentralized autonomous organization. Non-fungible tokens (NFTs) are cryptographically unique crypto tokens used to represent a piece of digital art.
- Dante – Dante transforms audio and video connectivity.  
(<https://www.audinate.com/meet-dante/what-is-dante>)

# COMMERCIAL MUSIC ADVISORY COMMITTEE MEETING

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## Training Needs

- Understanding music contracts as a music professional.
- Piano Technicians Guide

## Hiring Needs

- Bankhead needs audio, crew, and lighting.

## **4. Curriculum Update**

- Enrollments are down across the state. Had to cancel one class.
- High-Flex online options for Spring 2022. A review of what is offered.
- A student can earn a certificate to teach piano over the summer.

## **5. Recommendations from the Advisory Board**

- Work with the Bankhead Theater to bring a series of talent and shows to the Mertes Center of the Performing Arts.
- Advocating for the arts, civics, and new grants.
- Having an understanding of music contracts; could be a handbook for students.
- Expand technology – Chabot expanded to an AA – Align curriculum with Chabot more effectively.
- Internships and work-based learning add to certificates.

## **6. Music Industry Roundtable 4130, Friday, March 4, 2022.**

## **7. Next Regular Meeting -- March 10, 2023**

## **8. Adjourned – 1:45 pm**