



HIRING IN THE AGE OF AI:

HELPING STUDENTS WITH NEXT-GEN JOB SEARCH

Kristi Vanderhoof & Aditya Verma

AGENDA FOR TODAY

01

How AI is impacting hiring processes

02

Helping students prepare for job search with Hiration

03

AI Ethics for Students



Your next job interview could be with an AI bot

CBC NEWS

CBC/Radio-Canada is a Canadian public broadcast service.



Copy link



The National

Watch on  YouTube

EVOLVING HIRING LANDSCAPE

01

AI RESUME SCANNERS

Applicant Tracking Systems (ATS) scan resumes for key words and qualifications

02

AI-POWERED INTERVIEWS

Candidates are screened by an AI avatar before being interviewed by a human recruiter.

03

JOB SEEKERS USING AI

- 45% of job seekers are using AI for resumes or applications (Canva, 2024)
- 74% of Gen Z adults use AI at least 1x per month (Harvard Business Review, 2026)



Why Hiration?

- Appropriate, free resume and cover letter templates
- Realtime feedback on resume, LinkedIn, and interviews
- Uses ChatGPT, but data is not sent to LLM since it is an enterprise version:
 - <https://laspositascollege.hiration.com/>
- Students have a free 12-month subscription once they activate their account with Zonemail

AI ETHICS FOR JOB SEARCH

- Protecting your privacy
- Maintaining personal integrity
- Personalizing and modifying AI-generated content (Article: 100 identical responses)
- Using AI for proofreading and formatting
- Using AI for key word identification and research

Thank You!



Workshop Evaluation