



LAS POSITAS
COLLEGE

Las Positas College
Exterior Wayfinding Site Improvements
3000 Campus Hill Drive
Livermore, CA 94551

50% DD
March 17, 2025

Job 3738



SHANNON LEIGH
STRATEGIC PLACEMAKING

1455 Hays Street San Leandro, CA 94577
510.969.7870 shannonleigh.design

Selected Concept | Natural Earth Design Inspiration Moodboard

Selected Option January 14 2025

Incorporate shapes, patterns, materials and textures from nature that create a feeling that is both familiar and unique. Creating a natural feeling that adds a calming organic vibe to your sign family.

Not for distribution
01.24.2025



Primary Brand ID | Upper Campus Arrival

Marquee landmark [increment 2]



Scale: 3/8" = 1'-0"

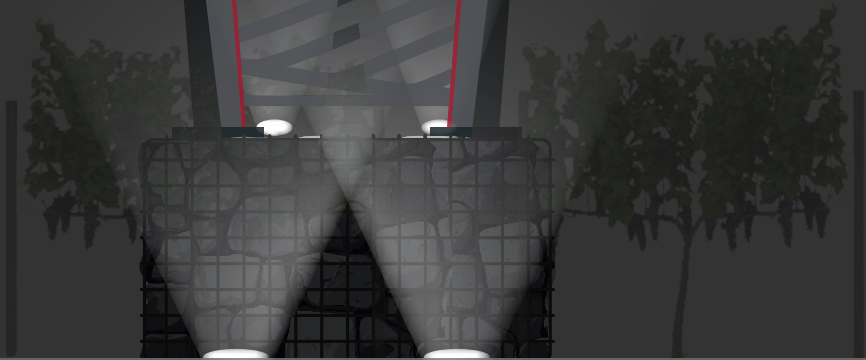


Night View

Not for distribution
01.24.2025



ONLY SD
in current scope



Scale: 3/8" = 1'-0"



Vehicular Sign Family Overview

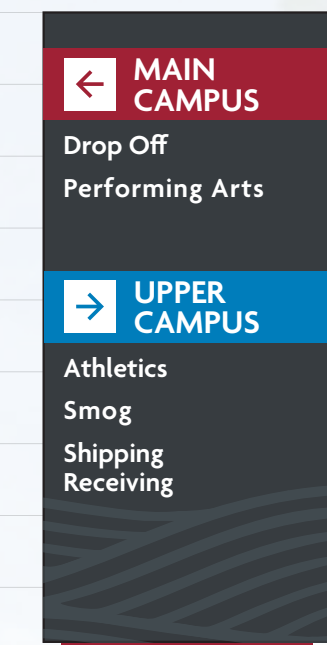
Major Elements

- Bold color banding for campus zone
- Printed pattern on sign faces.
- Bold Directional arrows set inside white boxes.

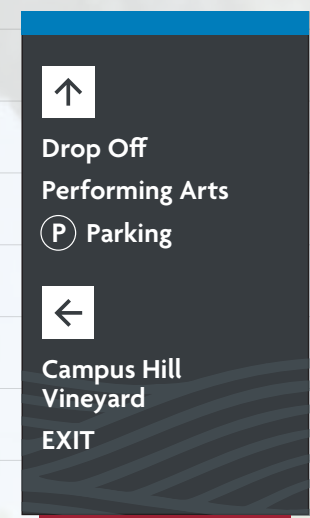
20'
19'
18'
17'
16'
15'
14'
13'
12'
11'
10'
9'
8'
7'
6'
5'
4'
3'
2'
1'



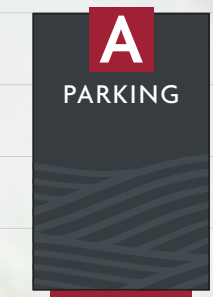
Scale: 3/8" = 1'-0"



EWF.01 Primary Vehicular Dir



EWF.02 Secondary Vehicular Dir



PID.01 Parking Lot ID



PID.02 Pole mount Parking Lot ID



PIN.01 Parking Lot Info Panel

GRAPHIC CONSULTANT:



1455 Hays Street San Leandro, CA 94577
510.969.7870 info@shannonleigh.net

All drawings and written material appearing herein constitute the original and unpublished work of Shannon-Leigh Associates, LLC and may not be used without prior written consent. © 2025

CLIENT:



PROJECT ADDRESS:

Las Positas College
3000 Campus Hill Drive
Livermore, CA 94551

ARCHITECT:

PROJECT NAME:

**Exterior Wayfinding
Site Improvements**

Job# 3738

CREATED BY / DATE:

MV / 2025_0217

REVISIONS BY / DATE / NOTES:

MV MdD / 2025_0313

MV / 2025_0317

PROJECT PHASE:

50% Design Documentation
For Construction Intent Only

SHEET TITLE:

**Vehicular
Sign Family Overview**

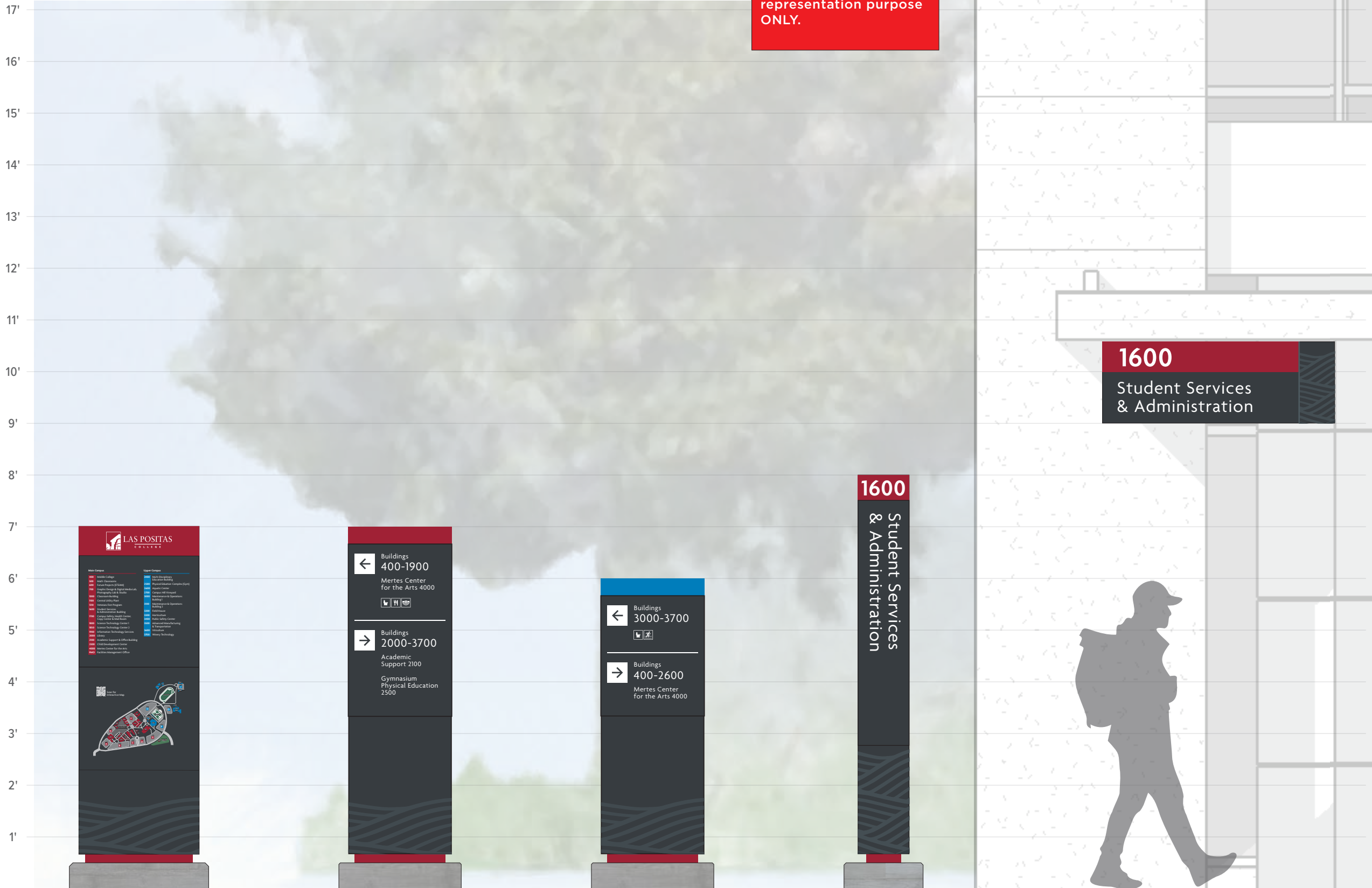
SCALE:

PAGE NUMBER:

5

Pedestrian Sign Family Overview

NOTE:
Building shown for representation purpose ONLY.



EWF.20
Orientation Map

EWF.10
Primary Pedestrian Dir

EWF.11
Secondary Pedestrian Dir

EID.01
Building ID Freestanding

EID.02b
Building ID Entry Wall

Scale: 1/2" = 1'-0"

GRAPHIC CONSULTANT:

SHANNON LEIGH
STRATEGIC PLACEMAKING

1455 Hays Street San Leandro, CA 94577
510.969.7870 info@shannonleigh.net

All drawings and written material appearing herein constitute the original and unpublished work of Shannon-Leigh Associates, LLC and may not be used without prior written consent. © 2025

CLIENT:

LAS POSITAS
COLLEGE

PROJECT ADDRESS:

Las Positas College
3000 Campus Hill Drive
Livermore, CA 94551

ARCHITECT:

PROJECT NAME:

**Exterior Wayfinding
Site Improvements**

Job# 3738

CREATED BY / DATE:

MV / 2025_0217

REVISIONS BY / DATE / NOTES:

MV MdD / 2025_0313

MV / 2025_0317

PROJECT PHASE:

50% Design Documentation
For Construction Intent Only

SHEET TITLE:

**Pedestrian
Sign Family Overview**

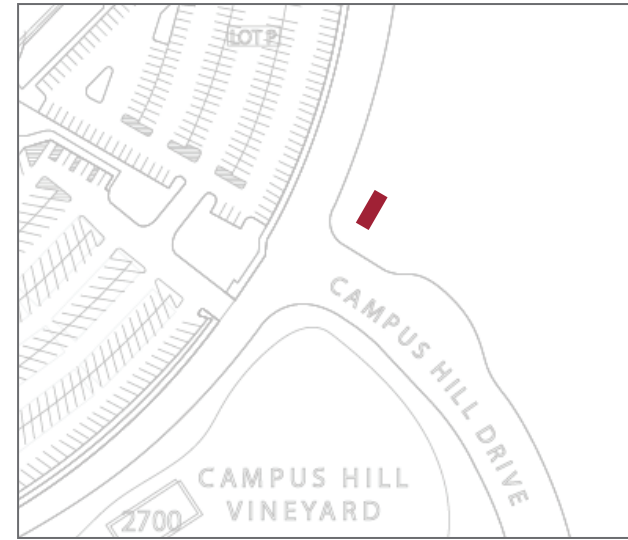
SCALE:

PAGE NUMBER:

6



2 Existing Conditions | At Campus Hill Drive Entrance
Scale: NTS



3 Plan View
Scale: NTS



1 Proposed Directional | At Campus Hill Drive Entrance
Scale: NTS

Will need confirmation on property line(s).

GRAPHIC CONSULTANT:
SHANNON LEIGH
STRATEGIC PLACEMAKING

1455 Hays Street San Leandro, CA 94577
510.969.7870 info@shannonleigh.net

All drawings and written material appearing herein constitute the original and unpublished work of Shannon-Leigh Associates, LLC and may not be used without prior written consent. © 2025

CLIENT:
LAS POSITAS
COLLEGE

PROJECT ADDRESS:
Las Positas College
3000 Campus Hill Drive
Livermore, CA 94551

ARCHITECT:

PROJECT NAME:
**Exterior Wayfinding
Site Improvements**
Job# 3738

CREATED BY / DATE:
MV / 2025_0217

REVISIONS BY / DATE / NOTES:
MV MdD / 2025_0313
MV / 2025_0317

PROJECT PHASE:
50% Design Documentation
For Construction Intent Only

SHEET TITLE:
EW.F.01
Photo Rendering

SCALE:

PAGE NUMBER:

8



2 Existing Conditions | At Collier Canyon Road Entrance
Scale: NTS



3 Plan View
Scale: NTS



1 Proposed Directional | At Collier Canyon Road Entrance
Scale: NTS

GRAPHIC CONSULTANT:

SHANNON LEIGH
 STRATEGIC PLACEMAKING

1455 Hays Street San Leandro, CA 94577
 510.969.7870 info@shannonleigh.net

All drawings and written material appearing herein constitute the original and unpublished work of Shannon-Leigh Associates, LLC and may not be used without prior written consent. © 2025

CLIENT:

LAS POSITAS
 COLLEGE

PROJECT ADDRESS:
Las Positas College
 3000 Campus Hill Drive
 Livermore, CA 94551

ARCHITECT:

PROJECT NAME:
**Exterior Wayfinding
 Site Improvements**
Job# 3738

CREATED BY / DATE:
 MV / 2025_0217

REVISIONS BY / DATE / NOTES:
 MV MdD / 2025_0313
 MV / 2025_0317

PROJECT PHASE:
50% Design Documentation
 For Construction Intent Only

SHEET TITLE:
EWf.01
Photo Rendering

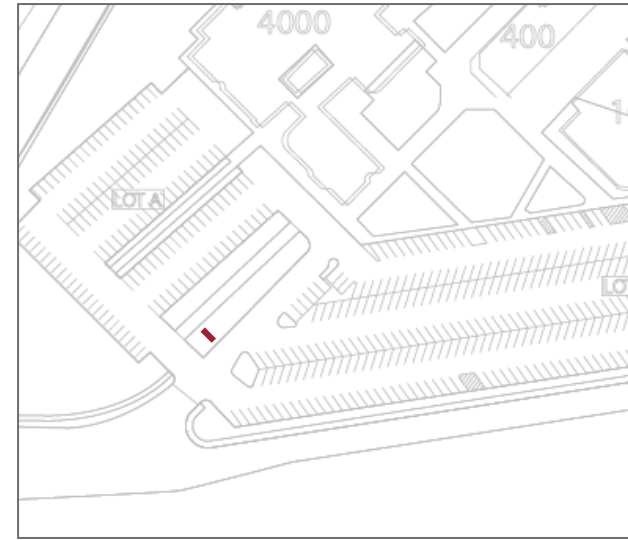
SCALE:

PAGE NUMBER:

9



2 Existing Conditions | Lot A Entrance



3 Plan View
Scale: NTS



1 Proposed Directional | Lot A Entrance
Scale: NTS

GRAPHIC CONSULTANT:

SHANNON LEIGH
 STRATEGIC PLACEMAKING

1455 Hays Street San Leandro, CA 94577
 510.969.7870 info@shannonleigh.net

All drawings and written material appearing herein constitute the original and unpublished work of Shannon-Leigh Associates, LLC and may not be used without prior written consent. © 2025

CLIENT:

LAS POSITAS
 COLLEGE

PROJECT ADDRESS:
Las Positas College
 3000 Campus Hill Drive
 Livermore, CA 94551

ARCHITECT:
 PROJECT NAME:
**Exterior Wayfinding
 Site Improvements**
Job# 3738

CREATED BY / DATE:
 MV / 2025_0217

REVISIONS BY / DATE / NOTES:
 MV MdD / 2025_0313
 MV / 2025_0317

PROJECT PHASE:
50% Design Documentation
 For Construction Intent Only

SHEET TITLE:
PID.01
 Photo Rendering

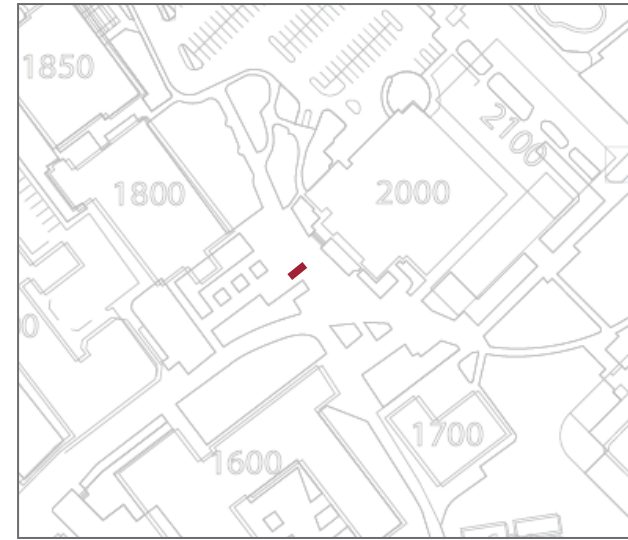
SCALE:

PAGE NUMBER:

10



2 Existing Conditions
Scale: NTS



3 Plan View
Scale: NTS



1 Example | Photo Rendering
Scale: NTS

GRAPHIC CONSULTANT:
SHANNON LEIGH
STRATEGIC PLACEMAKING

1455 Hays Street San Leandro, CA 94577
510.969.7870 info@shannonleigh.net

All drawings and written material appearing herein constitute the original and unpublished work of Shannon-Leigh Associates, LLC and may not be used without prior written consent. © 2025

CLIENT:
LAS POSITAS
COLLEGE

PROJECT ADDRESS:
Las Positas College
3000 Campus Hill Drive
Livermore, CA 94551

ARCHITECT:

PROJECT NAME:
**Exterior Wayfinding
Site Improvements**
Job# 3738

CREATED BY / DATE:
MV / 2025_0217

REVISIONS BY / DATE / NOTES:
MV MdD / 2025_0313
MV / 2025_0317

PROJECT PHASE:
50% Design Documentation
For Construction Intent Only

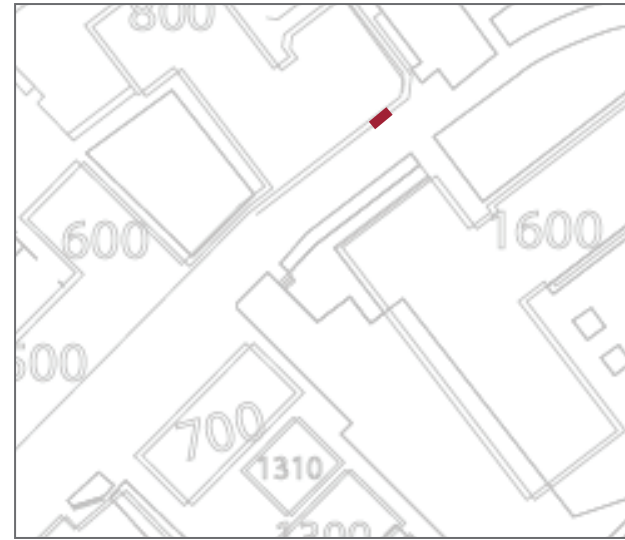
SHEET TITLE:
EWF.20
Photo Rendering

SCALE:

PAGE NUMBER:



2 Existing Directional



3 Plan View
Scale: NTS



1 Proposed Directional
Scale: NTS

GRAPHIC CONSULTANT:

SHANNON LEIGH
 STRATEGIC PLACEMAKING

1455 Hays Street San Leandro, CA 94577
 510.969.7870 info@shannonleigh.net

All drawings and written material appearing herein constitute the original and unpublished work of Shannon-Leigh Associates, LLC and may not be used without prior written consent. © 2025

CLIENT:

LAS POSITAS
 COLLEGE

PROJECT ADDRESS:
Las Positas College
 3000 Campus Hill Drive
 Livermore, CA 94551

ARCHITECT:

PROJECT NAME:
**Exterior Wayfinding
 Site Improvements**
Job# 3738

CREATED BY / DATE:
 MV / 2025_0217

REVISIONS BY / DATE / NOTES:
 MV MdD / 2025_0313
 MV / 2025_0317

PROJECT PHASE:
50% Design Documentation
 For Construction Intent Only

SHEET TITLE:
EWf.10
 Photo Rendering

SCALE:

PAGE NUMBER:
12