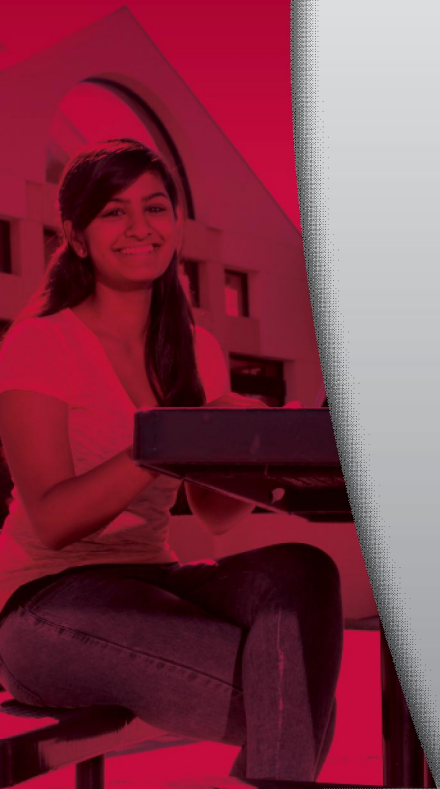




LAS POSITAS
COLLEGE

AlertU Sign Up Week

**Get Notified in a
Campus Emergency**



Town Meeting
September 1, 2010



What is AlertU?

A SMS (text) emergency notification service for your mobile phone. In the event of an emergency, Las Positas College officials instantly can notify students, staff, and faculty and communicate important security information in real time through text messages.



LPC – Proud of Our Campus Safety!



About AlertU

- **You must sign up to receive texts on your cell phone.**
- **You can program “253788” as “AlertU” into your phone address book to recognize alerts.**
- **AlertU augments extensive existing security measures at Las Positas College.**
- **Only Las Positas College officials can send alerts. Alerts are sent only in emergency situations.**
- **Free service. Text rates may apply.**
- **No spam. Your personal info will not be shared.**
- **Opt out at any time.**
- **Friends and family can sign up, too.**
- **The District, Chabot College, and many other CA colleges use AlertU.**

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AlertU FAQs

What cell phone carriers are supported?

AlertU is supported by most major carriers: Alltel, AT&T, Boost Mobile, Cellular One, Cincinnati Bell, Nextel, Sprint, T-Mobile, US Cellular, Verizon, and Virgin Mobile.

Why are smaller carriers not supported?

Small regional carriers, pre-paid phones and mobile virtual network operators (MVNOs) often do not support short code access. If your carrier is not currently supported, please e-mail AlertU at support@alertu.org; new carrier support constantly is being added to the AlertU platform.

For more information, please visit

<http://www.laspositascollege.edu/safety/alertu.php>

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You Can Sign Up Now to Get Text Alerts on Your Cell Phone

Sign up is simple!

With your cell, text LPC to 253788 (AlertU). You will receive a welcome. Reply Y. That's it!





How **U** Can Support Alert**U**

- **Safety is our #1 priority.**
- **Please encourage sign-ups.**
- **More subscribers mean more alerts for our campus.**
- **A PowerPoint slide for classroom and meeting use is available on the security web page.**
- **Instructors can use the slide when they communicate emergency procedures and phone use rules. (One instructor has a first-class AlertU sign-up--the only time students can use their phones in class.)**

***Thank you for supporting
our campus safety at
Las Positas College!***

