



Las Positas College

Discipline Program Review Data Packet

Fall 2018 to Spring 2023

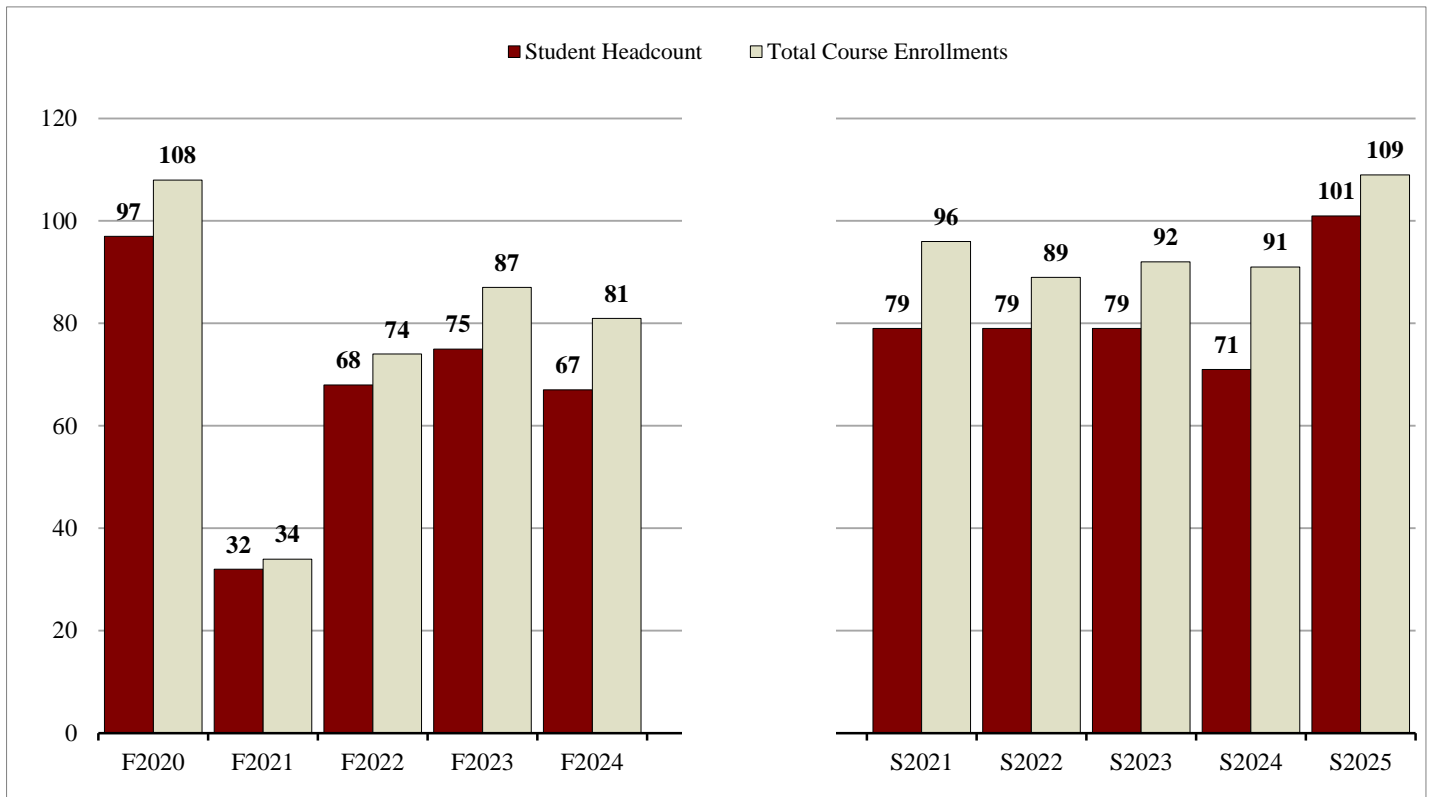
Discipline:

Journalism and Media Studies (JAMS/MSCM)

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Headcount & Enrollment

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Student Headcount	97	32	68	75	67	79	79	79	71	101
Total Course Enrollments	108	34	74	87	81	96	89	92	91	109



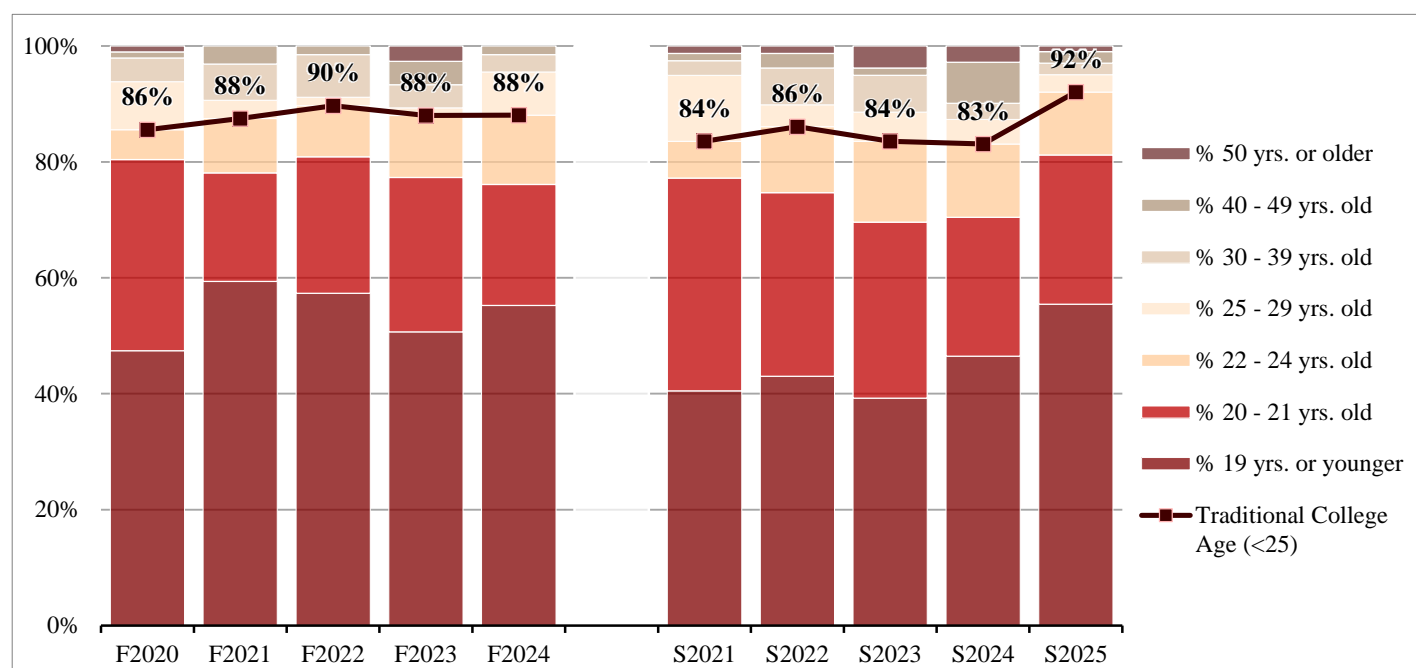
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

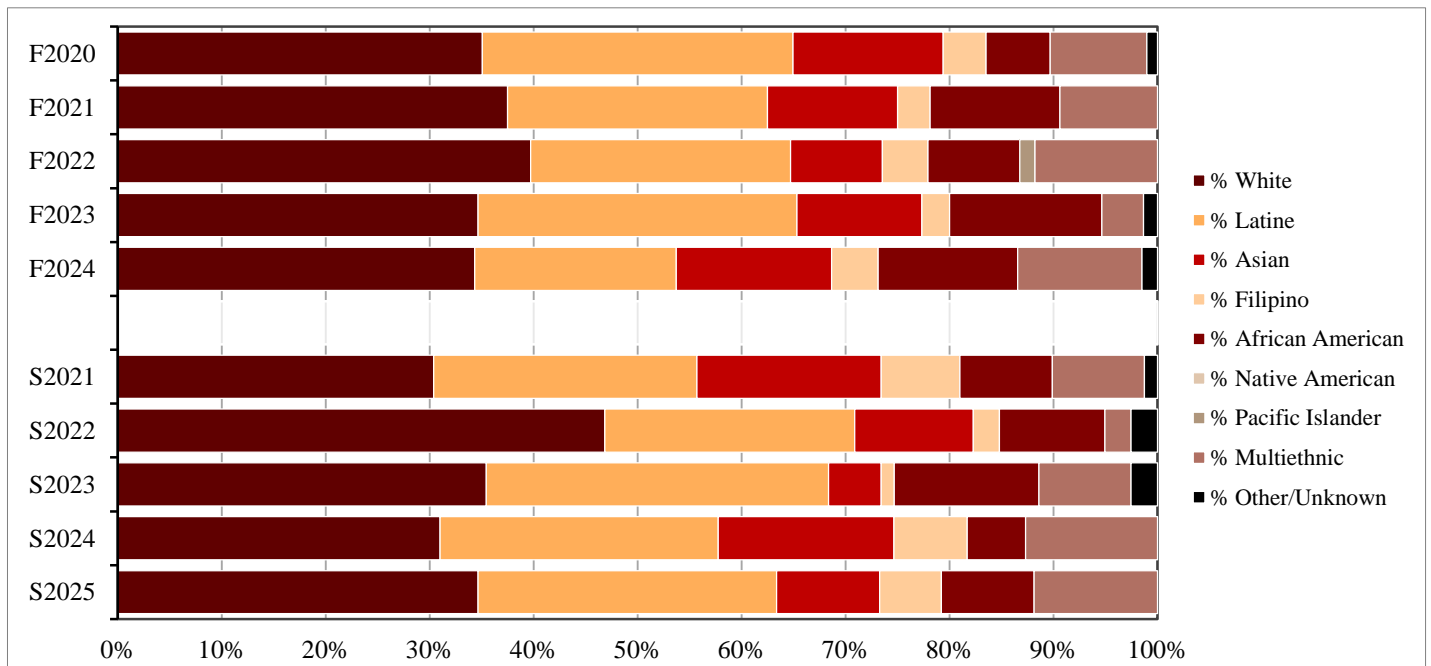
Student Demographics: Gender & Age

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Female	49	14	33	35	22	38	34	44	25	43
Male	45	18	33	37	37	40	44	35	41	55
19 yrs. or younger	46	19	39	38	37	32	34	31	33	56
20-21 yrs. old	32	6	16	20	14	29	25	24	17	26
22-24 yrs. old	5	3	6	8	8	5	9	11	9	11
25-29 yrs. old	8	1	1	1	5	9	3	4	3	3
30-39 yrs. old	4	2	5	3	2	2	5	5	2	2
40-49 yrs. old	1	1	1	3	1	1	2	1	5	2
50 yrs. or older	1	0	0	2	0	1	1	3	2	1
% Female	52%	44%	50%	49%	37%	49%	44%	56%	38%	44%
% Male	48%	56%	50%	51%	63%	51%	56%	44%	62%	56%
% 19 yrs. or younger	47%	59%	57%	51%	55%	41%	43%	39%	46%	55%
% 20 - 21 yrs. old	33%	19%	24%	27%	21%	37%	32%	30%	24%	26%
% 22 - 24 yrs. old	5%	9%	9%	11%	12%	6%	11%	14%	13%	11%
% 25 - 29 yrs. old	8%	3%	1%	1%	7%	11%	4%	5%	4%	3%
% 30 - 39 yrs. old	4%	6%	7%	4%	3%	3%	6%	6%	3%	2%
% 40 - 49 yrs. old	1%	3%	1%	4%	1%	1%	3%	1%	7%	2%
% 50 yrs. or older	1%	0%	0%	3%	0%	1%	1%	4%	3%	1%



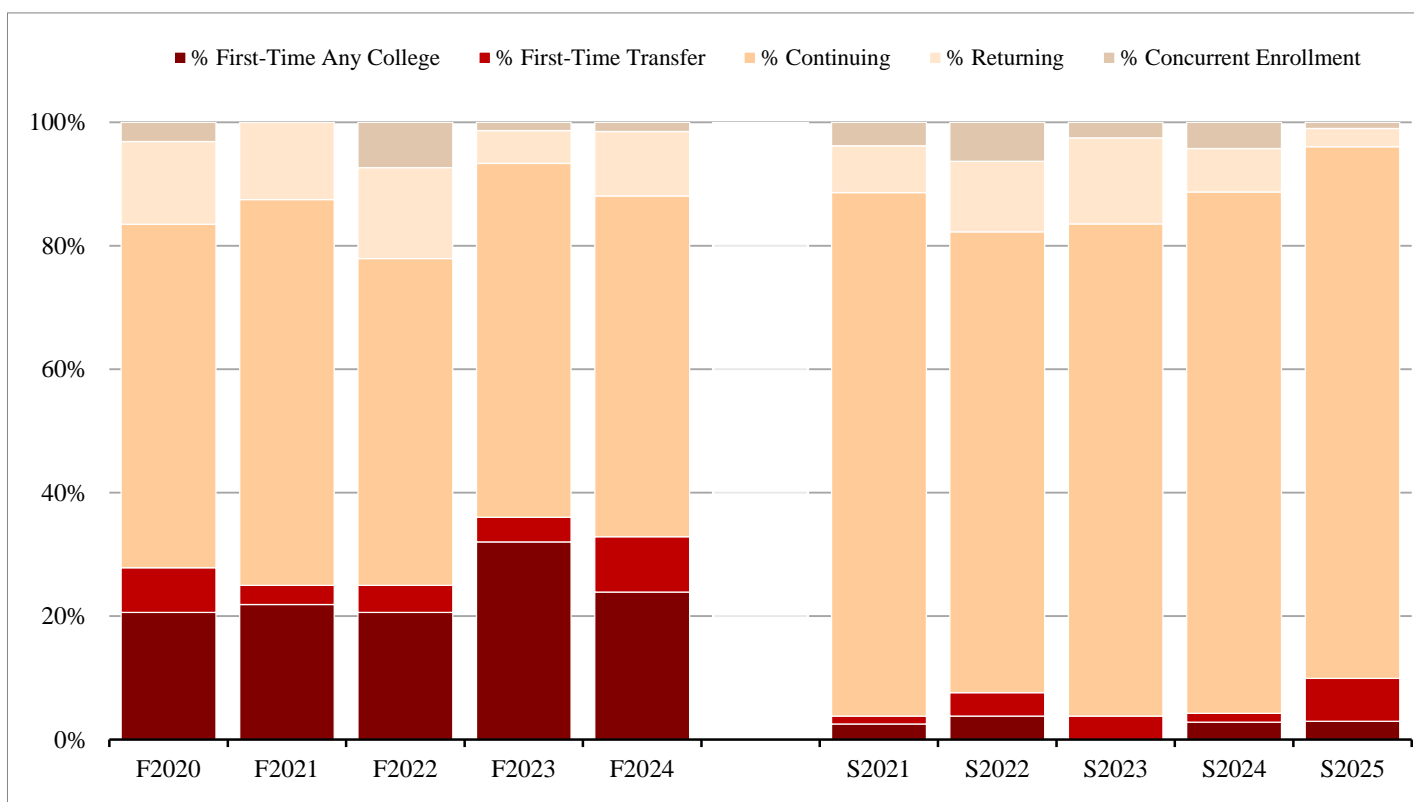
Student Demographic: Race-Ethnicity

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
African American	6	4	6	11	9	7	8	11	4	9
Asian	14	4	6	9	10	14	9	4	12	10
Filipino	4	1	3	2	3	6	2	1	5	6
Latine	29	8	17	23	13	20	19	26	19	29
Native American	0	0	0	0	0	0	0	0	0	0
Pacific Islander	0	0	1	0	0	0	0	0	0	0
White	34	12	27	26	23	24	37	28	22	35
Multiethnic	9	3	8	3	8	7	2	7	9	12
Other/Unknown	1	0	0	1	1	1	2	2	0	0
% African American	6%	13%	9%	15%	13%	9%	10%	14%	6%	9%
% Asian	14%	13%	9%	12%	15%	18%	11%	5%	17%	10%
% Filipino	4%	3%	4%	3%	4%	8%	3%	1%	7%	6%
% Latine	30%	25%	25%	31%	19%	25%	24%	33%	27%	29%
% Native American	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
% White	35%	38%	40%	35%	34%	30%	47%	35%	31%	35%
% Multiethnic	9%	9%	12%	4%	12%	9%	3%	9%	13%	12%
% Other/Unknown	1%	0%	0%	1%	1%	1%	3%	3%	0%	0%



Student Enrollment Status

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
First-Time Any College	20	7	14	24	16	2	3	0	2	3
First-Time Transfer	7	1	3	3	6	1	3	3	1	7
Continuing	54	20	36	43	37	67	59	63	60	87
Returning	13	4	10	4	7	6	9	11	5	3
Concurrent Enrollment	3	0	5	1	1	3	5	2	3	1
% First-Time Any College	21%	22%	21%	32%	24%	3%	4%	0%	3%	3%
% First-Time Transfer	7%	3%	4%	4%	9%	1%	4%	4%	1%	7%
% Continuing	56%	63%	53%	57%	55%	85%	75%	80%	85%	86%
% Returning	13%	13%	15%	5%	10%	8%	11%	14%	7%	3%
% Concurrent Enrollment	3%	0%	7%	1%	1%	4%	6%	3%	4%	1%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

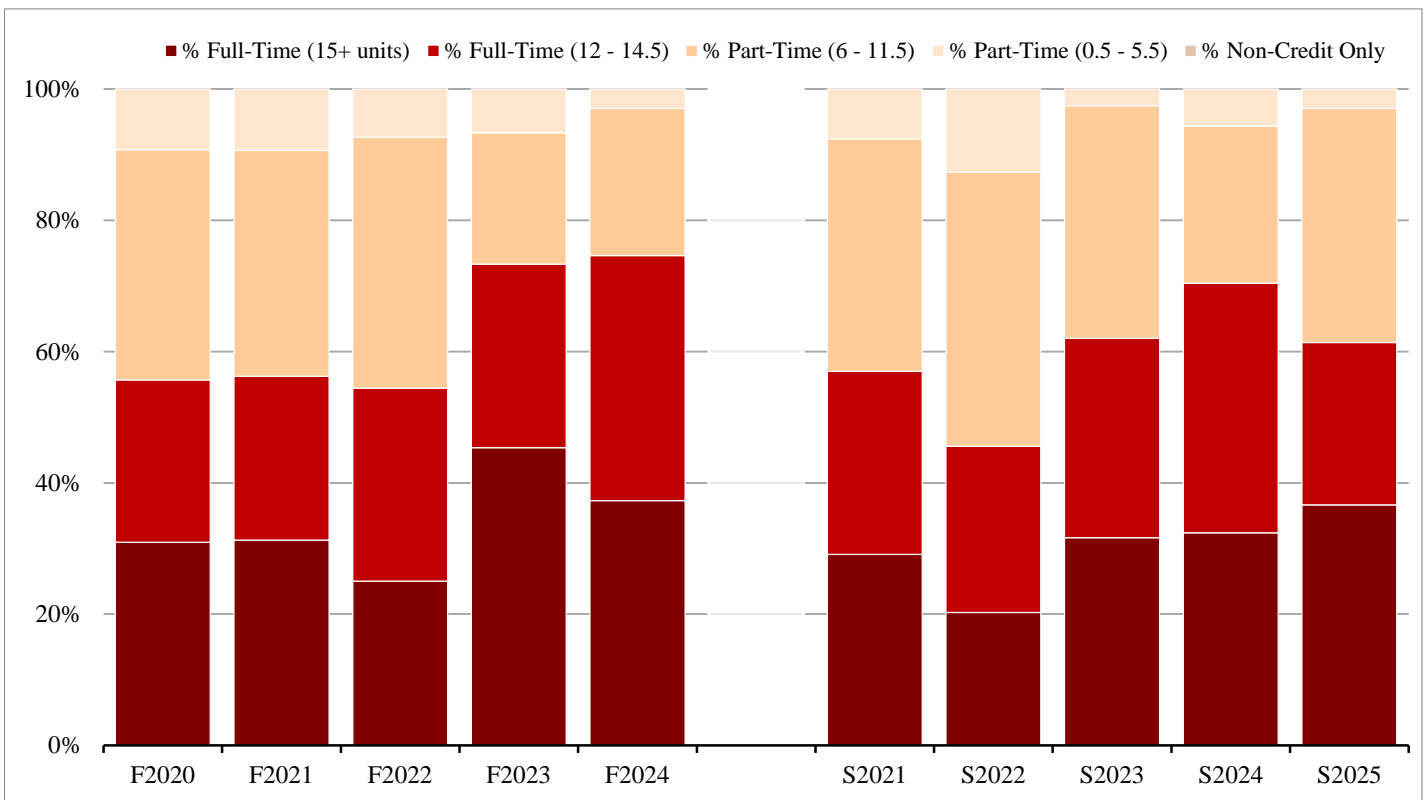
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

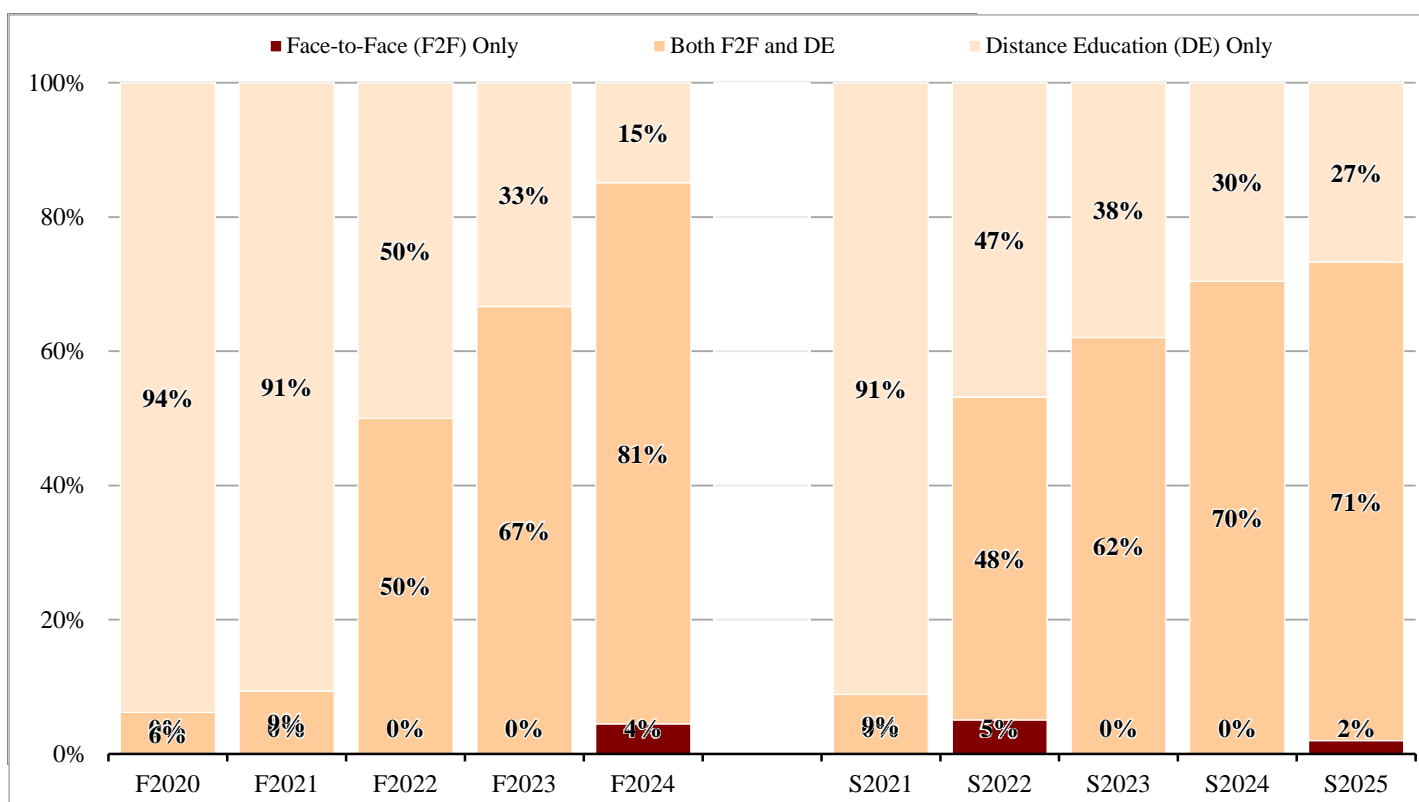
Student Unit Load

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Full-Time (15+ units)	30	10	17	34	25	23	16	25	23	37
Full-Time (12 - 14.5 units)	24	8	20	21	25	22	20	24	27	25
Part-Time (6 - 11.5 units)	34	11	26	15	15	28	33	28	17	36
Part-Time (0.5 - 5.5 units)	9	3	5	5	2	6	10	2	4	3
Non-Credit Only	0	0	0	0	0	0	0	0	0	0
% Full-Time (15+ units)	31%	31%	25%	45%	37%	29%	20%	32%	32%	37%
% Full-Time (12 - 14.5)	25%	25%	29%	28%	37%	28%	25%	30%	38%	25%
% Part-Time (6 - 11.5)	35%	34%	38%	20%	22%	35%	42%	35%	24%	36%
% Part-Time (0.5 - 5.5)	9%	9%	7%	7%	3%	8%	13%	3%	6%	3%
% Non-Credit Only	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Students Using Distance Education

Journalism and Media Studies (JAMS/MSCM)										
<i>(Categories reflect college-wide coursework)</i>	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Face-to-Face (F2F) Only	0	0	0	0	3	0	4	0	0	2
Both F2F and DE	6	3	34	50	54	7	38	49	50	72
Distance Education (DE) Only	91	29	34	25	10	72	37	30	21	27
% Face-to-Face (F2F) Only	0%	0%	0%	0%	4%	0%	5%	0%	0%	2%
% Both F2F and DE	6%	9%	50%	67%	81%	9%	48%	62%	70%	71%
% Distance Education (DE) Only	94%	91%	50%	33%	15%	91%	47%	38%	30%	27%



Definitions:

Distance Education (DE) includes enrollments in course sections that deliver course content online. Courses are categorized using the following methods:

Prior to Summer 2020, via section numbers (i.e., start with 'DE', 'HD', 'LD' and 'LO'); courses with 51% of content delivered online.

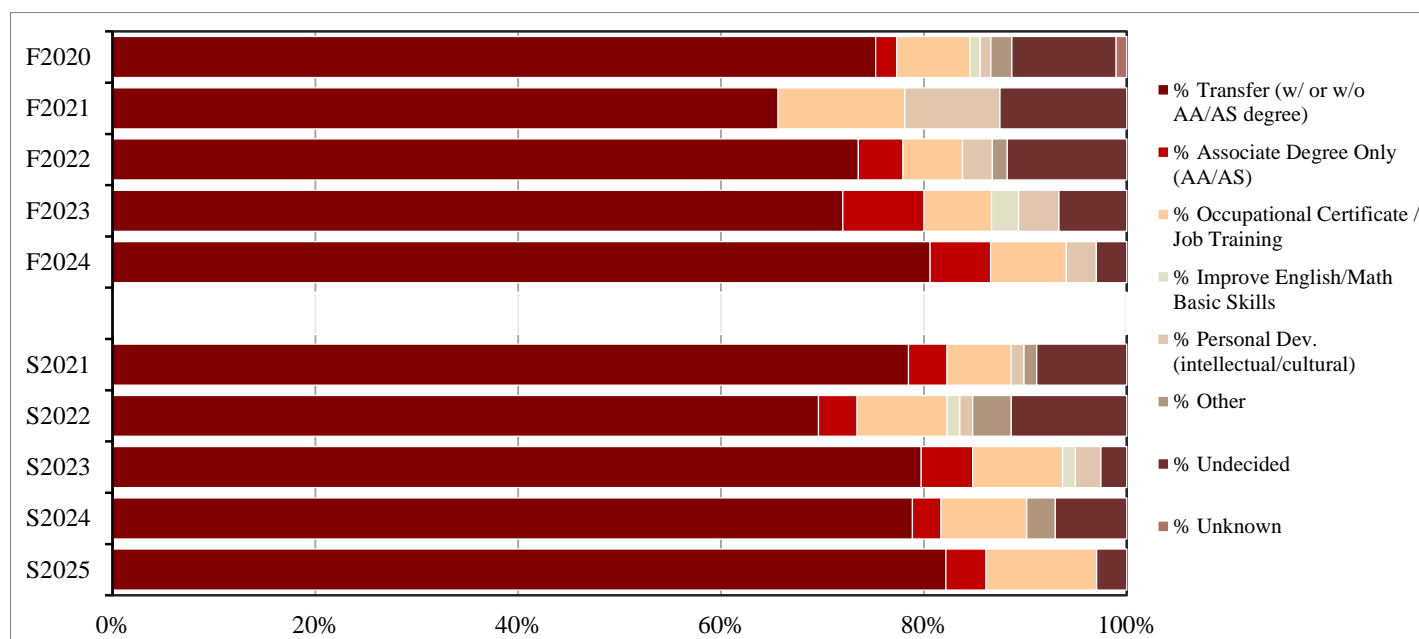
In Summer 2020 and Fall 2020, due to the COVID-19 pandemic, via web comments for each section; identified as any with an online component.

In Spring 2021 and Summer 2021, via section numbers (i.e., 'A##', 'S##', 'B##', 'H##', 'HF#').

Since Fall 2021 to present, via course attributes identifying course modality, or, when no attributes are provided, via section numbers (as previously indicated).

Student Educational Goal

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Transfer (w/ or w/o AA/AS degree)	73	21	50	54	54	62	55	63	56	83
Associate Degree Only (AA/AS)	2	0	3	6	4	3	3	4	2	4
Occupational Certificate / Job Training	7	4	4	5	5	5	7	7	6	11
Improve English/Math Basic Skills	1	0	0	2	0	0	1	1	0	0
Personal Development (intellectual/cultural)	1	3	2	3	2	1	1	2	0	0
Other	2	0	1	0	0	1	3	0	2	0
Undecided	10	4	8	5	2	7	9	2	5	3
Unknown	1	0	0	0	0	0	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	75%	66%	74%	72%	81%	78%	70%	80%	79%	82%
% Associate Degree Only (AA/AS)	2%	0%	4%	8%	6%	4%	4%	5%	3%	4%
% Occupational Certificate / Job Training	7%	13%	6%	7%	7%	6%	9%	9%	8%	11%
% Improve English/Math Basic Skills	1%	0%	0%	3%	0%	0%	1%	1%	0%	0%
% Personal Dev. (intellectual/cultural)	1%	9%	3%	4%	3%	1%	1%	3%	0%	0%
% Other	2%	0%	1%	0%	0%	1%	4%	0%	3%	0%
% Undecided	10%	13%	12%	7%	3%	9%	11%	3%	7%	3%
% Unknown	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

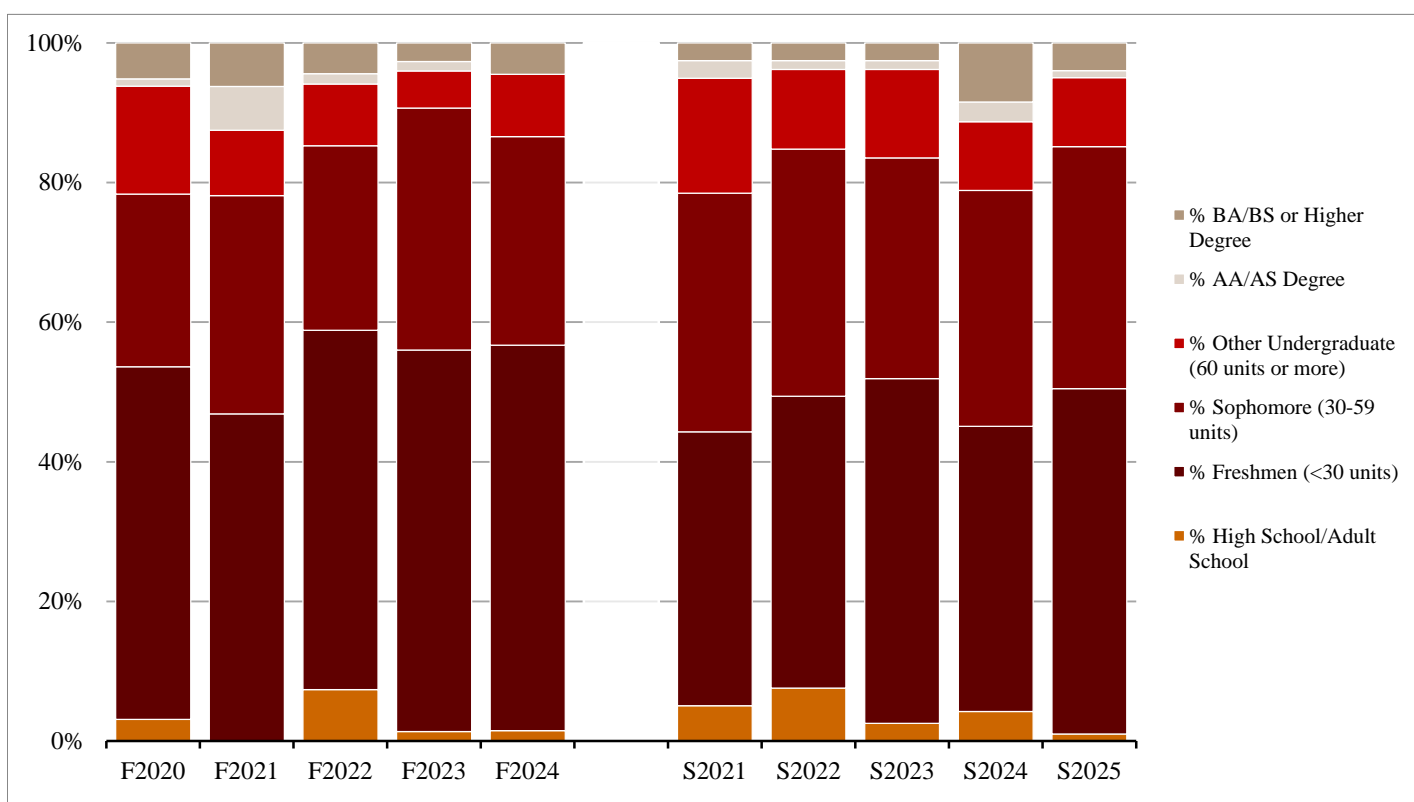
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

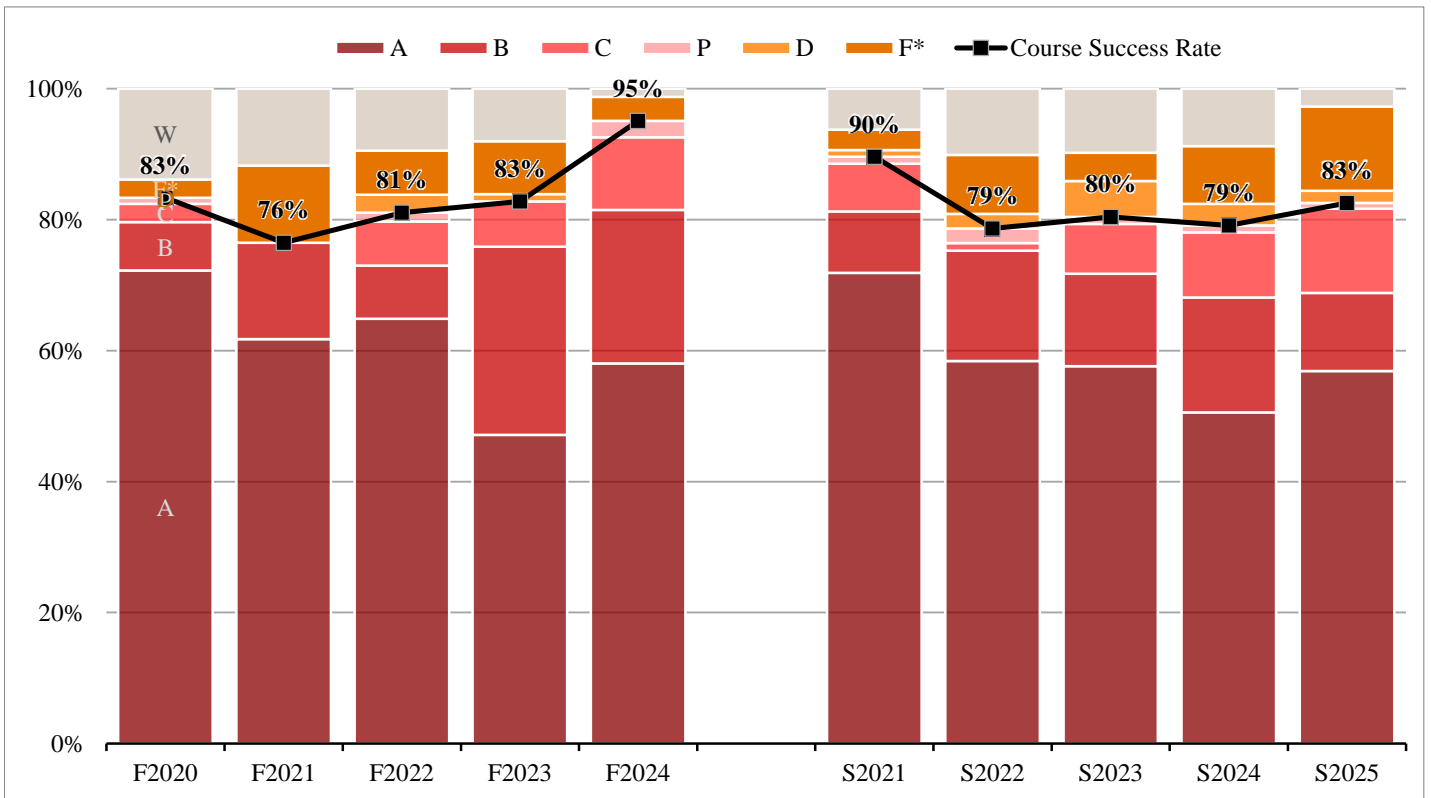
Highest Educational Level of Students

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
High School/Adult School	3	0	5	1	1	4	6	2	3	1
Freshmen (<30 units)	49	15	35	41	37	31	33	39	29	50
Sophomore (30-59 units)	24	10	18	26	20	27	28	25	24	35
Other Undergraduate (60 units or more)	15	3	6	4	6	13	9	10	7	10
AA/AS Degree	1	2	1	1	0	2	1	1	2	1
BA/BS or Higher Degree	5	2	3	2	3	2	2	2	6	4
% High School/Adult School	3%	0%	7%	1%	1%	5%	8%	3%	4%	1%
% Freshmen (<30 units)	51%	47%	51%	55%	55%	39%	42%	49%	41%	50%
% Sophomore (30-59 units)	25%	31%	26%	35%	30%	34%	35%	32%	34%	35%
% Other Undergraduate (60 units or more)	15%	9%	9%	5%	9%	16%	11%	13%	10%	10%
% AA/AS Degree	1%	6%	1%	1%	0%	3%	1%	1%	3%	1%
% BA/BS or Higher Degree	5%	6%	4%	3%	4%	3%	3%	3%	8%	4%



Student Performance: Grade Distribution

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Total Course Enrollments	108	34	74	87	81	96	89	92	91	109
Course Success Rates	83%	76%	81%	83%	95%	90%	79%	80%	79%	83%
A	72%	62%	65%	47%	58%	72%	58%	58%	51%	57%
B	7%	15%	8%	29%	23%	9%	17%	14%	18%	12%
C	3%	0%	7%	7%	11%	7%	1%	8%	10%	13%
P	1%	0%	1%	0%	2%	1%	2%	1%	1%	1%
Course Non-Success Rate	3%	12%	9%	9%	4%	4%	11%	10%	12%	15%
D	0%	0%	3%	1%	0%	1%	2%	5%	3%	2%
F*	3%	12%	7%	8%	4%	3%	9%	4%	9%	13%
Withdrawals (See Note)	14%	12%	9%	8%	1%	6%	10%	10%	9%	3%



Definitions:

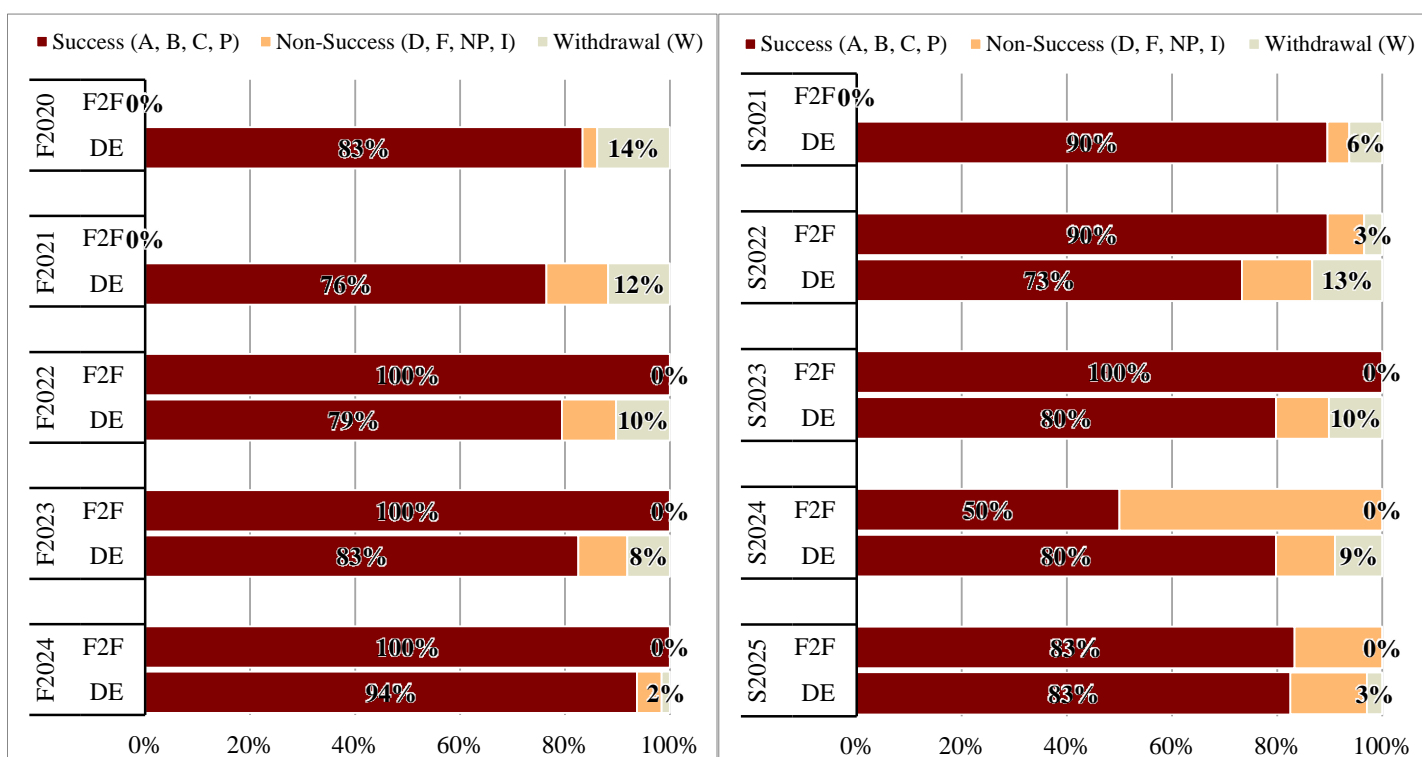
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or F* (includes: 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Total Course Enrollments	108	34	74	87	81	96	89	92	91	109
Face-to-Face (F2F) Sections	0	0	6	1	17	0	29	3	2	6
Success Rates	—	—	100%	100%	100%	—	90%	100%	50%	83%
Non-Success Rates	—	—	0%	0%	0%	—	7%	0%	50%	17%
Withdrawals	—	—	0%	0%	0%	—	3%	0%	0%	0%
Distance Education (DE) Sections	108	34	68	86	64	96	60	89	89	103
Success Rates	83%	76%	79%	83%	94%	90%	73%	80%	80%	83%
Non-Success Rates	3%	12%	10%	9%	5%	4%	13%	10%	11%	15%
Withdrawals	14%	12%	10%	8%	2%	6%	13%	10%	9%	3%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

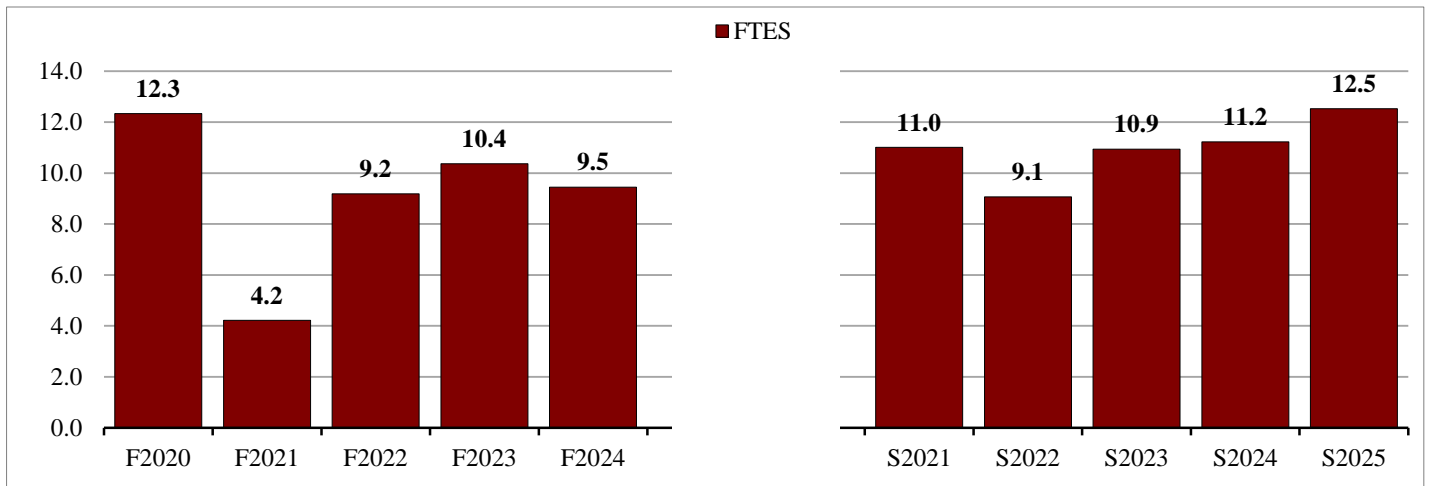
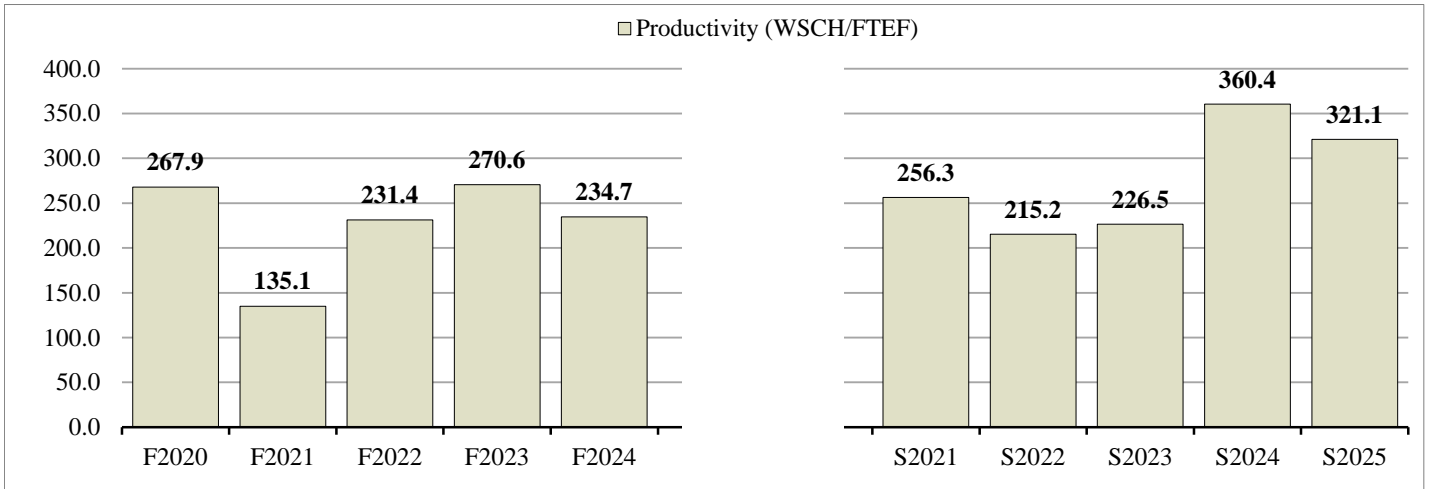
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that deliver course content online. (see note in "Students Using Distance Education" for details.)

Enrollment Management: Part 1

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
WSCH	381	127	283	331	287	337	283	349	351	377
FTES	12.3	4.2	9.2	10.4	9.5	11.0	9.1	10.9	11.2	12.5
FTEF	1.4	0.9	1.2	1.2	1.2	1.3	1.3	1.5	1.0	1.2
Productivity (WSCH/FTEF)	267.9	135.1	231.4	270.6	234.7	256.3	215.2	226.5	360.4	321.1



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

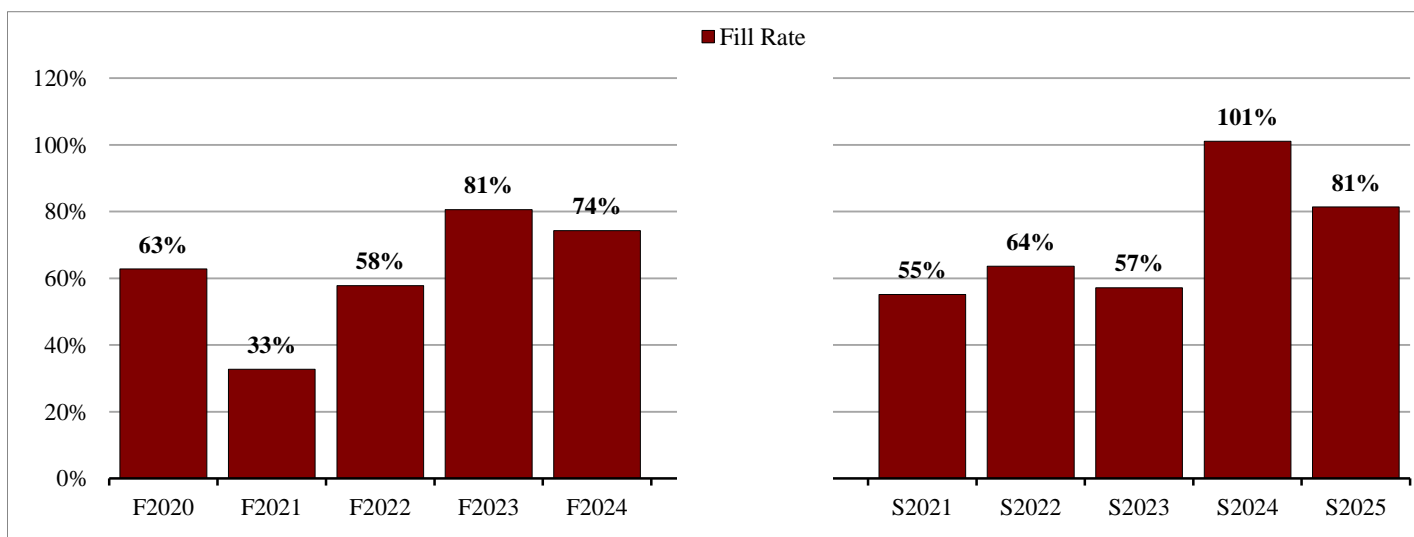
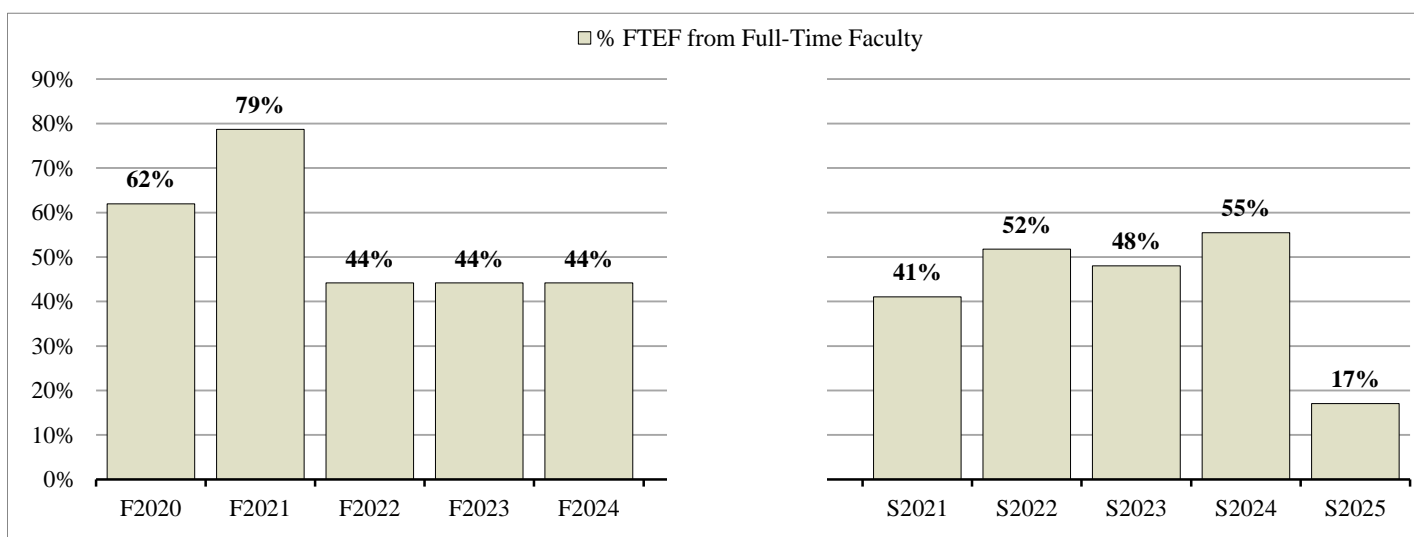
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

Enrollment Management: Part 2

Journalism and Media Studies (JAMS/MSCM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
FTEF from Full-Time Faculty	0.9	0.7	0.5	0.5	0.5	0.5	0.7	0.7	0.5	0.2
% FTEF from Full-Time Faculty	62%	79%	44%	44%	44%	41%	52%	48%	55%	17%
Enrollments	108	34	74	87	81	96	89	92	91	109
Capacity (seats available)	172	104	128	108	109	174	140	161	90	134
Fill Rate	63%	33%	58%	81%	74%	55%	64%	57%	101%	81%



Definitions:

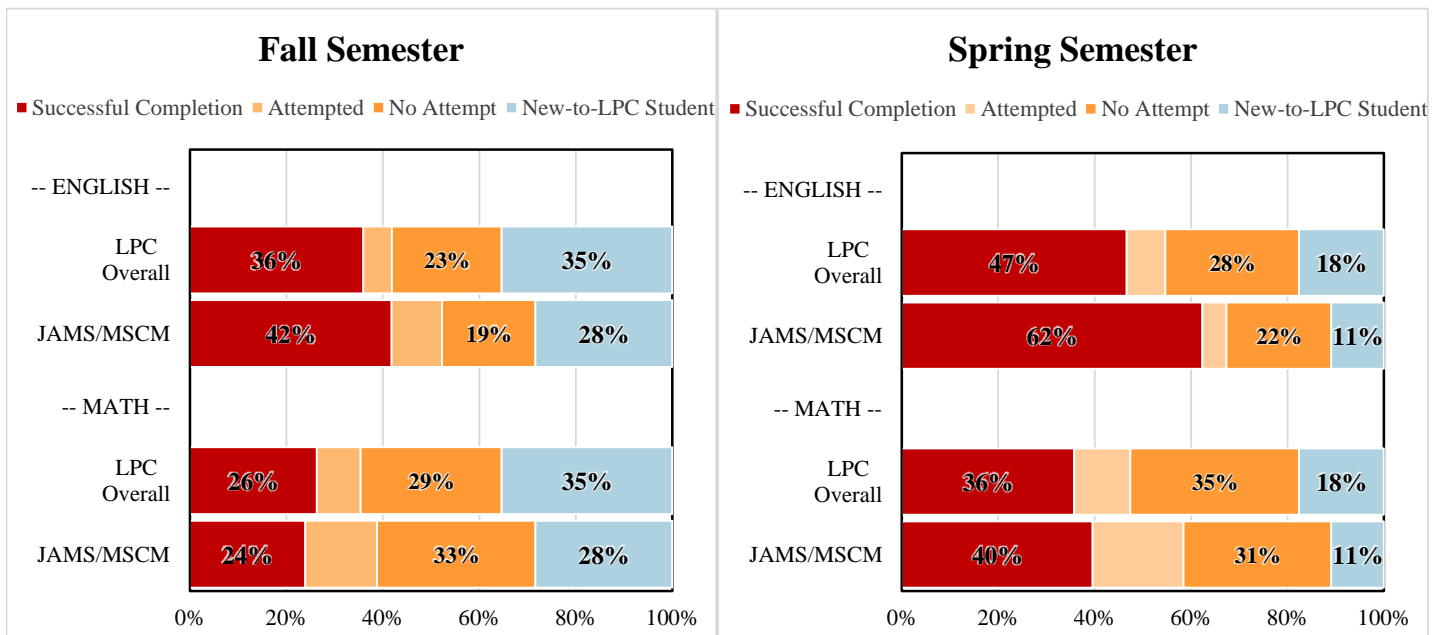
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

Prior Experience in English & Math

(English and math status prior to the start of the term)	Fall 2024				Spring 2025			
	JAMS/MSCM		LPC Overall		JAMS/MSCM		LPC Overall	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct
Transfer-level English								
Successful Completion*	28	42%	2,993	36%	63	62%	3,734	47%
Attempted (not successful)	7	10%	492	6%	5	5%	641	8%
No Attempt	13	19%	1,892	23%	22	22%	2,223	28%
New-to-LPC Student	19	28%	2,946	35%	11	11%	1,409	18%
Transfer-level Math								
Successful Completion*	16	24%	2,189	26%	40	40%	2,859	36%
Attempted (not successful)	10	15%	757	9%	19	19%	935	12%
No Attempt	22	33%	2,431	29%	31	31%	2,804	35%
New-to-LPC Student	19	28%	2,946	35%	11	11%	1,409	18%



Definitions:

Transfer-Level English:

Successful Completion = earned a passing grade in ENG 1A or 1AEX, or attempted a higher transfer-level course in the sequence in prior terms.

Attempted (no successful completion) = attempted ENG 1A or 1AEX in prior terms but did not receive a passing grade.

No Prior Attempt = no prior enrollment in transfer-level English within the sequence.

New-to-LPC Student = students with no for credit enrollments within our district prior to the current term.

Transfer-Level Math:

Successful Completion = earned a passing grade in a transfer-level math course or attempted a higher transfer-level course in the sequence in prior terms.

Attempted (no successful completion) = attempted a entry transfer-level math course in prior terms but did not receive a passing grade.

No Prior Attempt = no prior enrollment in transfer-level math within the sequence.

New-to-LPC Student = students with no for credit enrollments within our district prior to the current term.