



Las Positas College

Discipline Program Review Data Packet

Fall 2018 to Spring 2023

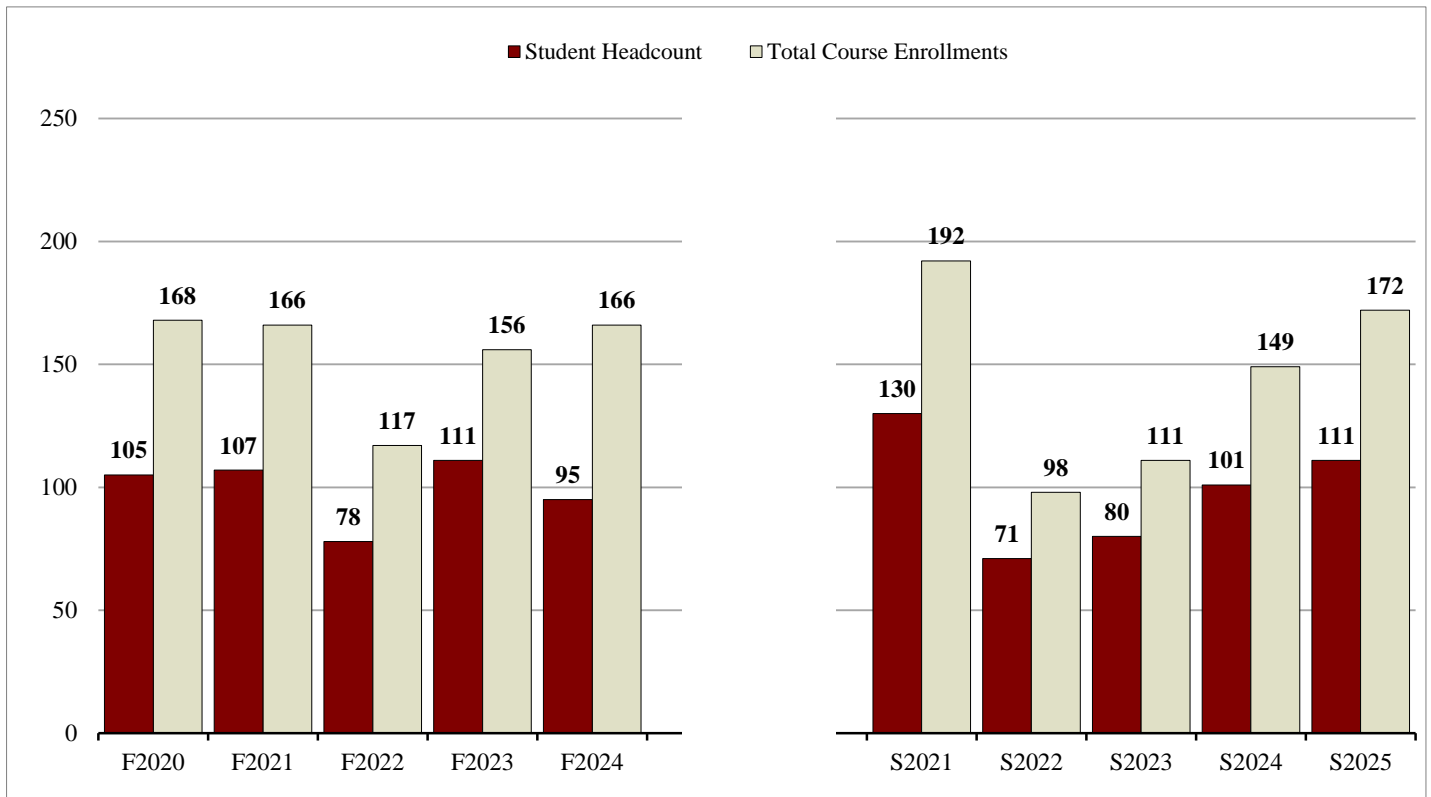
Discipline:

Graphic Design & Digital Media (GDDM)

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Headcount & Enrollment

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Student Headcount	105	107	78	111	95	130	71	80	101	111
Total Course Enrollments	168	166	117	156	166	192	98	111	149	172



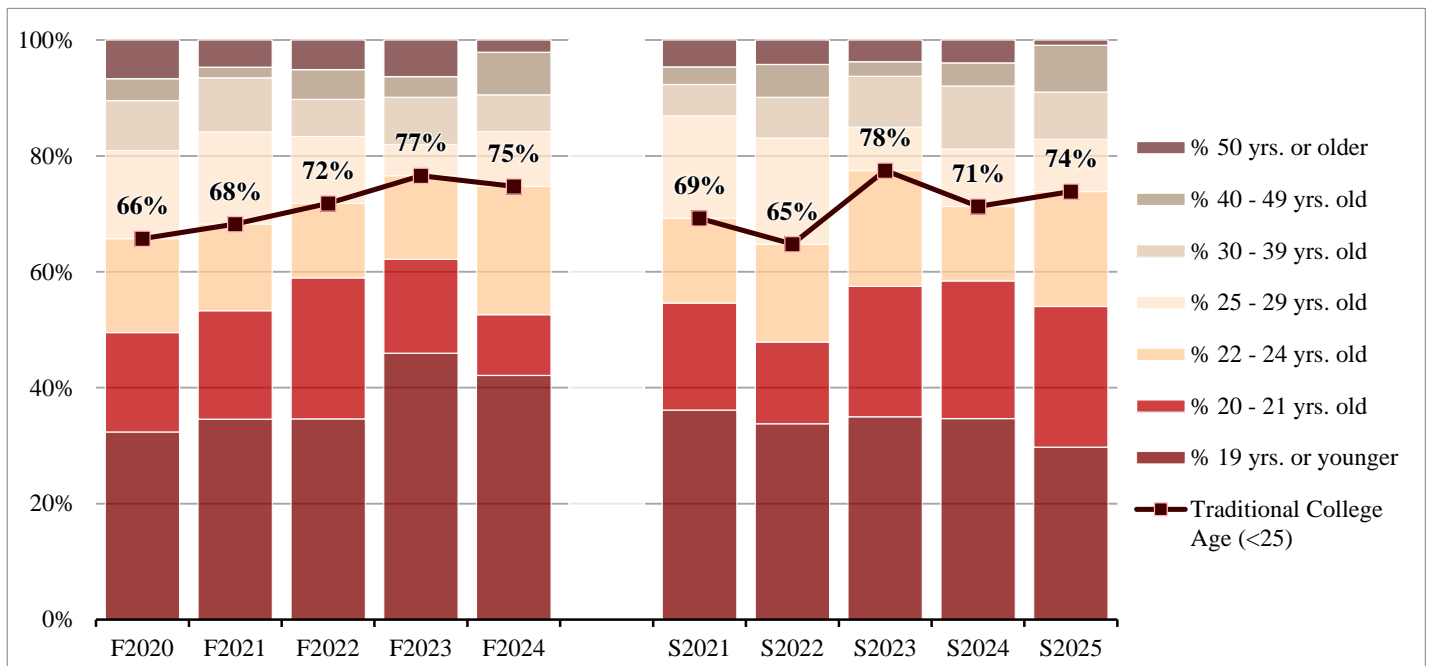
Definitions:

Student Headcount is the unduplicated count of students enrolled in all courses within the discipline.

Total Course Enrollments is the sum of all course enrollments (filled seats) within the discipline.

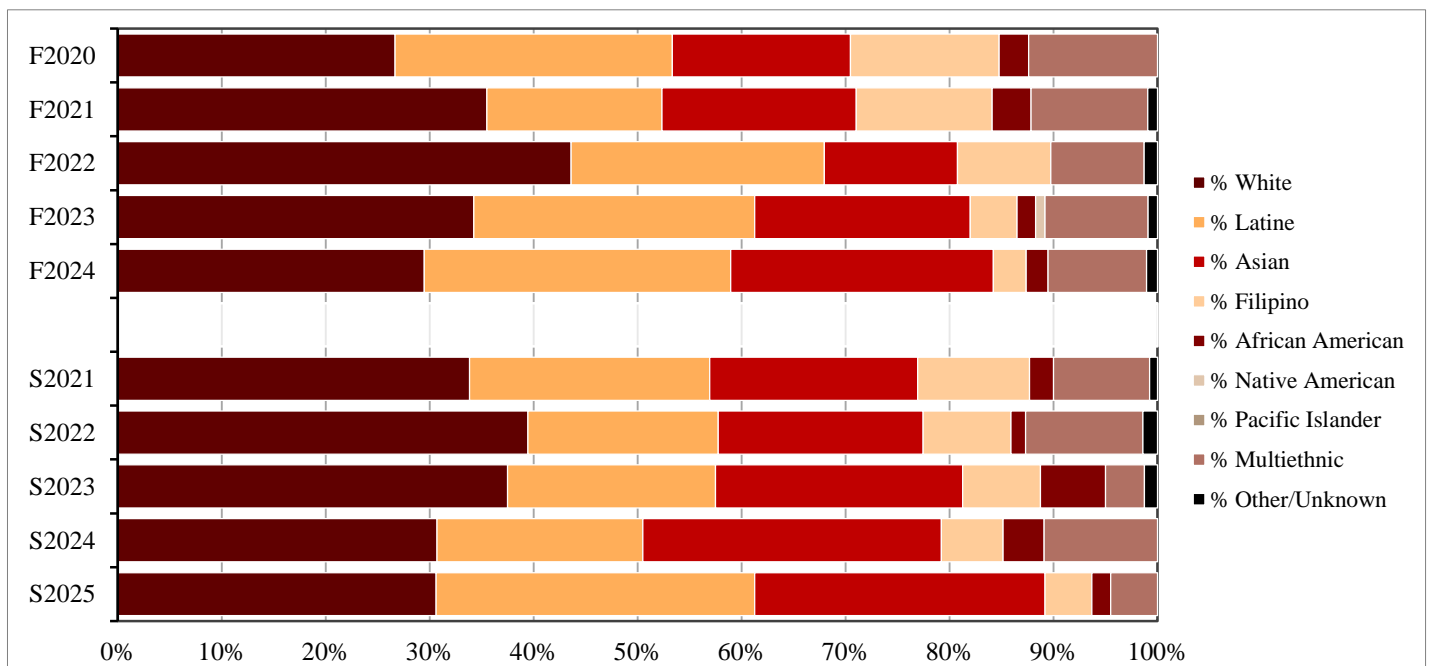
Student Demographics: Gender & Age

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Female	44	50	42	59	48	67	34	40	53	56
Male	58	55	31	36	34	61	34	36	42	48
19 yrs. or younger	34	37	27	51	40	47	24	28	35	33
20-21 yrs. old	18	20	19	18	10	24	10	18	24	27
22-24 yrs. old	17	16	10	16	21	19	12	16	13	22
25-29 yrs. old	16	17	9	6	9	23	13	6	10	10
30-39 yrs. old	9	10	5	9	6	7	5	7	11	9
40-49 yrs. old	4	2	4	4	7	4	4	2	4	9
50 yrs. or older	7	5	4	7	2	6	3	3	4	1
% Female	43%	48%	58%	62%	59%	52%	50%	53%	56%	54%
% Male	57%	52%	42%	38%	41%	48%	50%	47%	44%	46%
% 19 yrs. or younger	32%	35%	35%	46%	42%	36%	34%	35%	35%	30%
% 20 - 21 yrs. old	17%	19%	24%	16%	11%	18%	14%	23%	24%	24%
% 22 - 24 yrs. old	16%	15%	13%	14%	22%	15%	17%	20%	13%	20%
% 25 - 29 yrs. old	15%	16%	12%	5%	9%	18%	18%	8%	10%	9%
% 30 - 39 yrs. old	9%	9%	6%	8%	6%	5%	7%	9%	11%	8%
% 40 - 49 yrs. old	4%	2%	5%	4%	7%	3%	6%	3%	4%	8%
% 50 yrs. or older	7%	5%	5%	6%	2%	5%	4%	4%	4%	1%



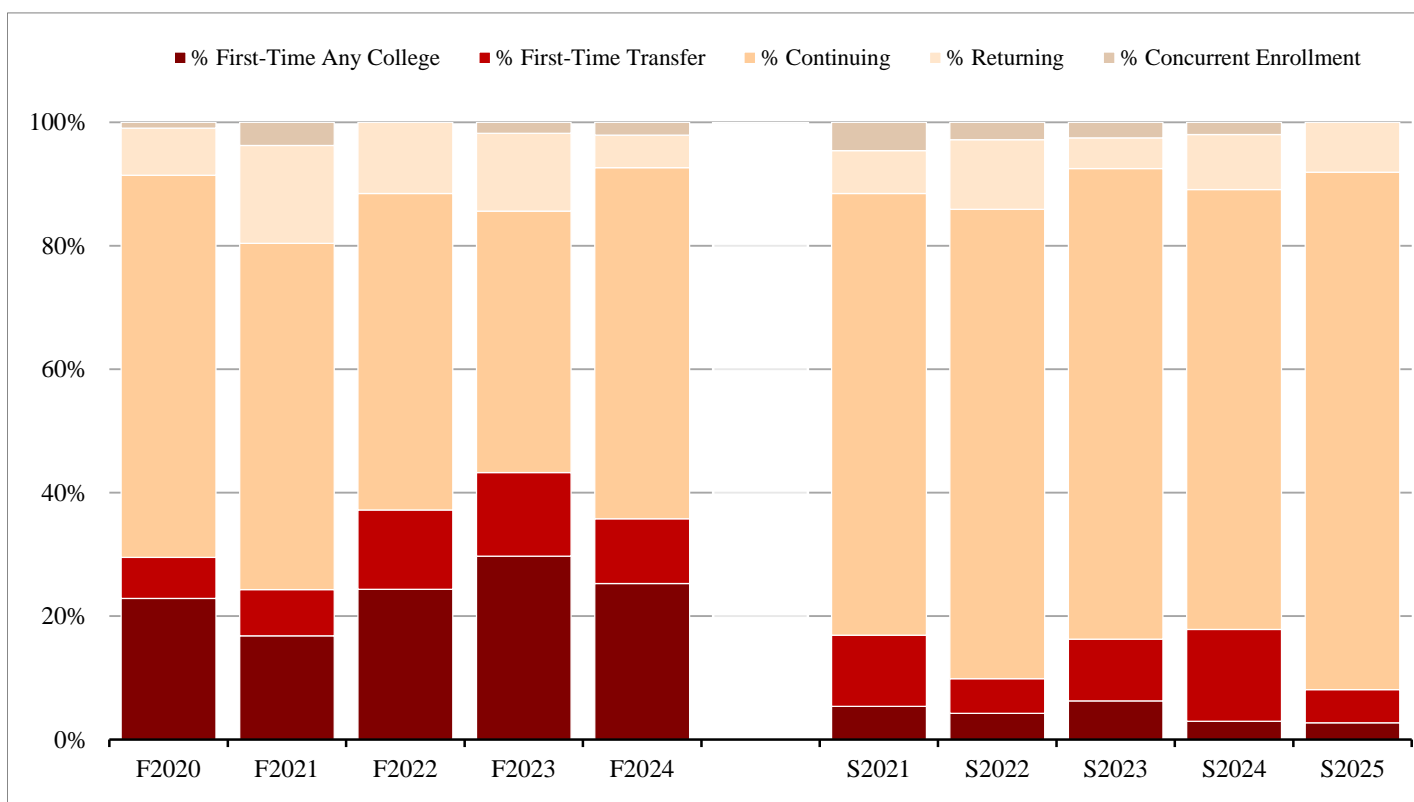
Student Demographic: Race-Ethnicity

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
African American	3	4	0	2	2	3	1	5	4	2
Asian	18	20	10	23	24	26	14	19	29	31
Filipino	15	14	7	5	3	14	6	6	6	5
Latine	28	18	19	30	28	30	13	16	20	34
Native American	0	0	0	1	0	0	0	0	0	0
Pacific Islander	0	0	0	0	0	0	0	0	0	0
White	28	38	34	38	28	44	28	30	31	34
Multiethnic	13	12	7	11	9	12	8	3	11	5
Other/Unknown	0	1	1	1	1	1	1	1	0	0
% African American	3%	4%	0%	2%	2%	2%	1%	6%	4%	2%
% Asian	17%	19%	13%	21%	25%	20%	20%	24%	29%	28%
% Filipino	14%	13%	9%	5%	3%	11%	8%	8%	6%	5%
% Latine	27%	17%	24%	27%	29%	23%	18%	20%	20%	31%
% Native American	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
% Pacific Islander	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
% White	27%	36%	44%	34%	29%	34%	39%	38%	31%	31%
% Multiethnic	12%	11%	9%	10%	9%	9%	11%	4%	11%	5%
% Other/Unknown	0%	1%	1%	1%	1%	1%	1%	1%	0%	0%



Student Enrollment Status

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
First-Time Any College	24	18	19	33	24	7	3	5	3	3
First-Time Transfer	7	8	10	15	10	15	4	8	15	6
Continuing	65	60	40	47	54	93	54	61	72	93
Returning	8	17	9	14	5	9	8	4	9	9
Concurrent Enrollment	1	4	0	2	2	6	2	2	2	0
% First-Time Any College	23%	17%	24%	30%	25%	5%	4%	6%	3%	3%
% First-Time Transfer	7%	7%	13%	14%	11%	12%	6%	10%	15%	5%
% Continuing	62%	56%	51%	42%	57%	72%	76%	76%	71%	84%
% Returning	8%	16%	12%	13%	5%	7%	11%	5%	9%	8%
% Concurrent Enrollment	1%	4%	0%	2%	2%	5%	3%	3%	2%	0%



Definitions:

First-Time Any College: Students enrolled in college for the first time.

First-Time Transfer: Students transferring to LPC in the current semester from another community college or university.

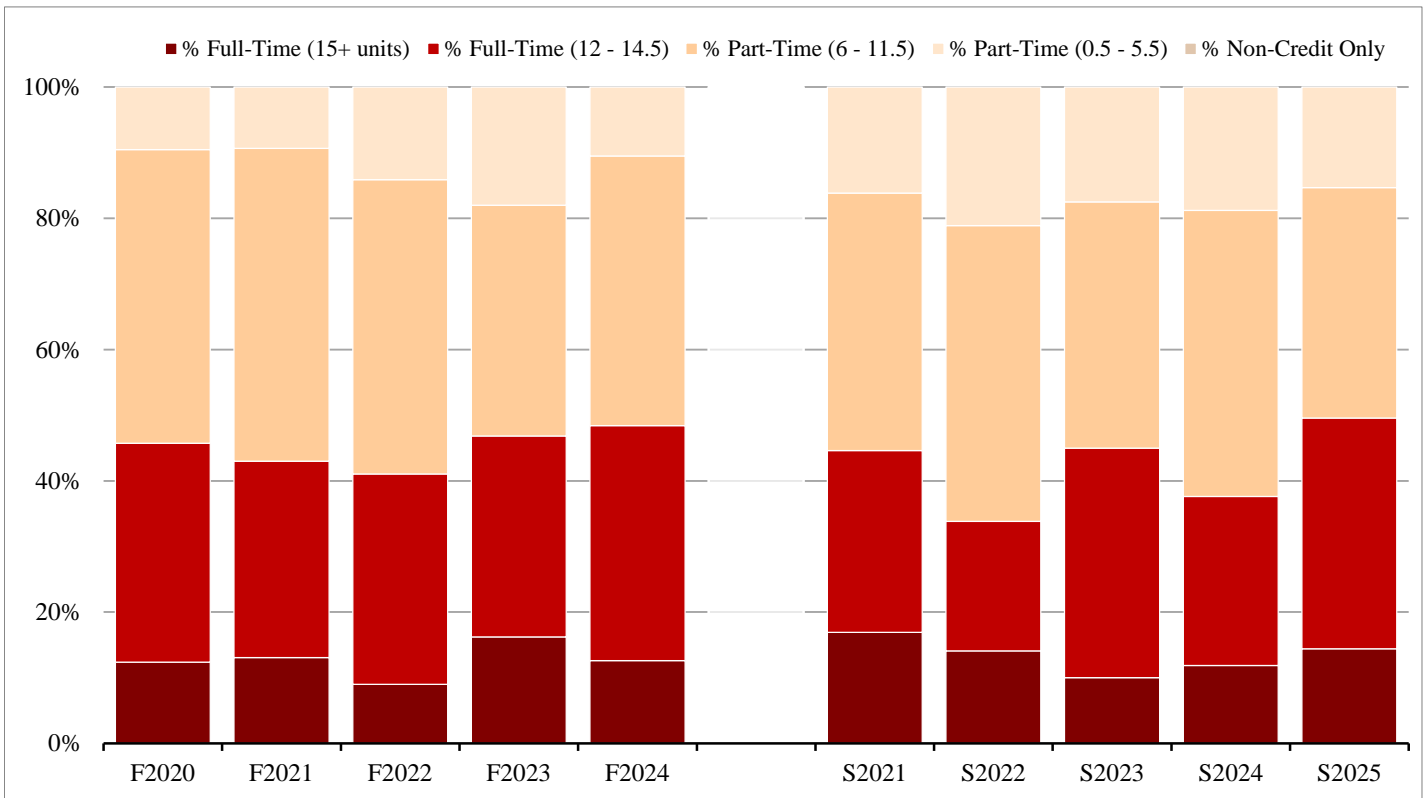
Continuing: Students enrolled in the current semester and were enrolled in the previous primary term. Primary terms are Fall and Spring.

Returning: Students enrolled at LPC after an absence of one or more primary terms from the District.

Concurrent Enrollment: A special admit student currently enrolled in K-12.

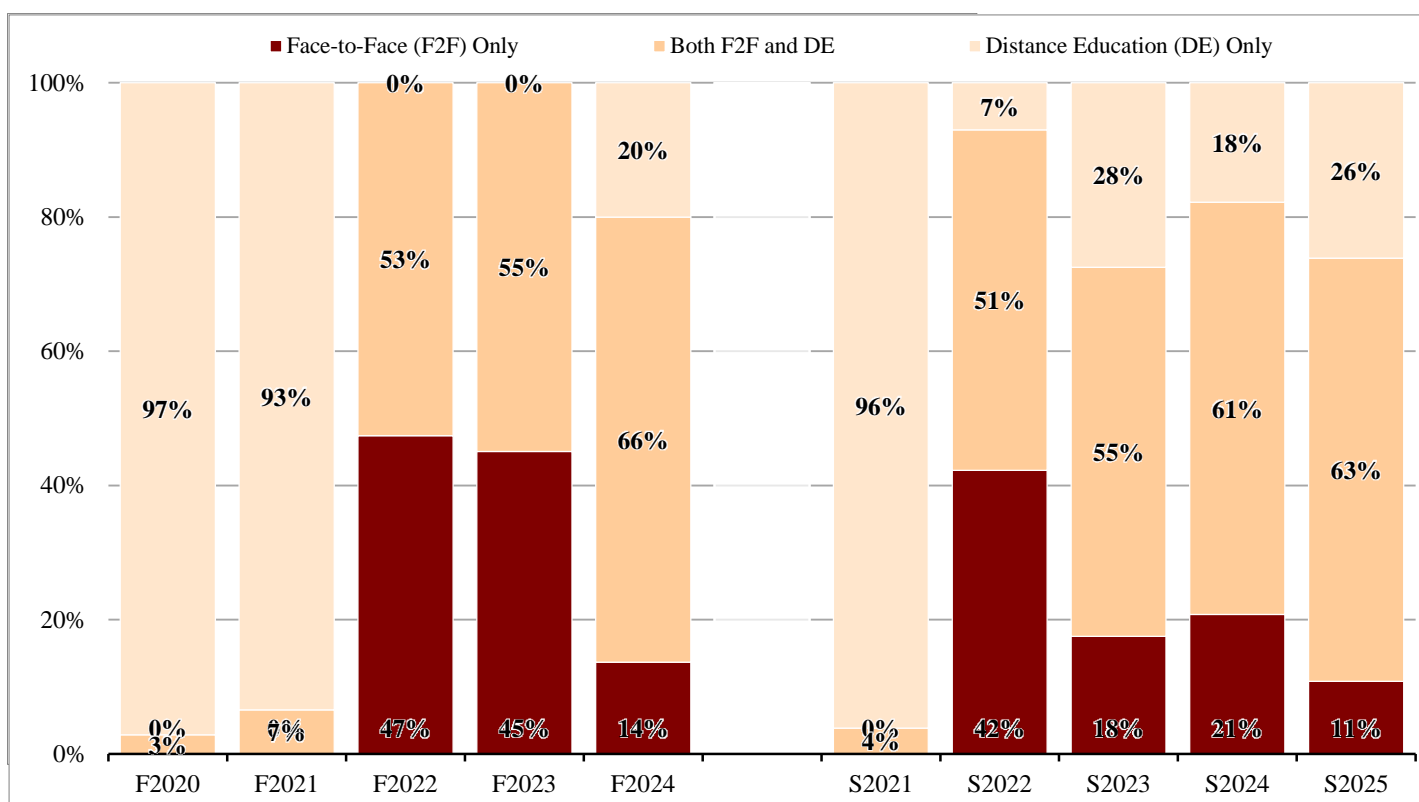
Student Unit Load

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Full-Time (15+ units)	13	14	7	18	12	22	10	8	12	16
Full-Time (12 - 14.5 units)	35	32	25	34	34	36	14	28	26	39
Part-Time (6 - 11.5 units)	47	51	35	39	39	51	32	30	44	39
Part-Time (0.5 - 5.5 units)	10	10	11	20	10	21	15	14	19	17
Non-Credit Only	0	0	0	0	0	0	0	0	0	0
% Full-Time (15+ units)	12%	13%	9%	16%	13%	17%	14%	10%	12%	14%
% Full-Time (12 - 14.5)	33%	30%	32%	31%	36%	28%	20%	35%	26%	35%
% Part-Time (6 - 11.5)	45%	48%	45%	35%	41%	39%	45%	38%	44%	35%
% Part-Time (0.5 - 5.5)	10%	9%	14%	18%	11%	16%	21%	18%	19%	15%
% Non-Credit Only	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Students Using Distance Education

Graphic Design & Digital Media (GDDM)										
<i>(Categories reflect college-wide coursework)</i>	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Face-to-Face (F2F) Only	0	0	37	50	13	0	30	14	21	12
Both F2F and DE	3	7	41	61	63	5	36	44	62	70
Distance Education (DE) Only	102	100	0	0	19	125	5	22	18	29
% Face-to-Face (F2F) Only	0%	0%	47%	45%	14%	0%	42%	18%	21%	11%
% Both F2F and DE	3%	7%	53%	55%	66%	4%	51%	55%	61%	63%
% Distance Education (DE) Only	97%	93%	0%	0%	20%	96%	7%	28%	18%	26%



Definitions:

Distance Education (DE) includes enrollments in course sections that deliver course content online. Courses are categorized using the following methods:

Prior to Summer 2020, via section numbers (i.e., start with 'DE', 'HD', 'LD' and 'LO'); courses with 51% of content delivered online.

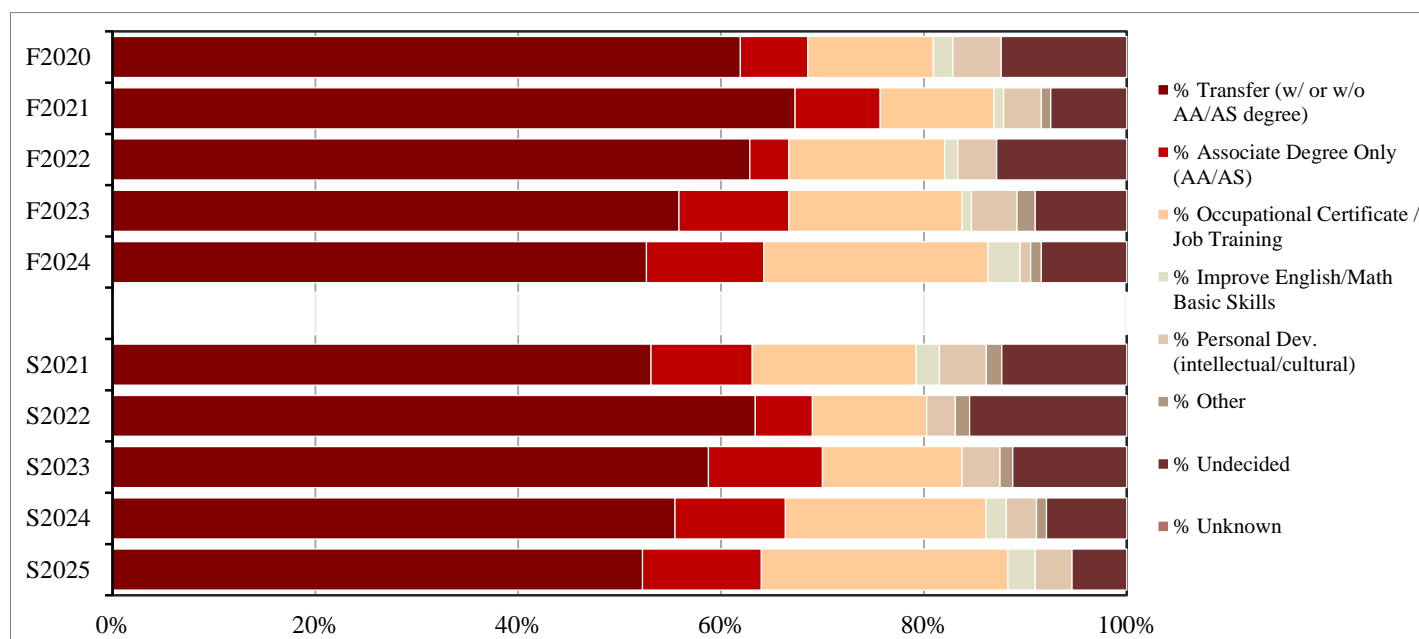
In Summer 2020 and Fall 2020, due to the COVID-19 pandemic, via web comments for each section; identified as any with an online component.

In Spring 2021 and Summer 2021, via section numbers (i.e., 'A##', 'S##', 'B##', 'H##', 'HF#').

Since Fall 2021 to present, via course attributes identifying course modality, or, when no attributes are provided, via section numbers (as previously indicated).

Student Educational Goal

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Transfer (w/ or w/o AA/AS degree)	65	72	49	62	50	69	45	47	56	58
Associate Degree Only (AA/AS)	7	9	3	12	11	13	4	9	11	13
Occupational Certificate / Job Training	13	12	12	19	21	21	8	11	20	27
Improve English/Math Basic Skills	2	1	1	1	3	3	0	0	2	3
Personal Development (intellectual/cultural)	5	4	3	5	1	6	2	3	3	4
Other	0	1	0	2	1	2	1	1	1	0
Undecided	13	8	10	10	8	16	11	9	8	6
Unknown	0	0	0	0	0	0	0	0	0	0
% Transfer (w/ or w/o AA/AS degree)	62%	67%	63%	56%	53%	53%	63%	59%	55%	52%
% Associate Degree Only (AA/AS)	7%	8%	4%	11%	12%	10%	6%	11%	11%	12%
% Occupational Certificate / Job Training	12%	11%	15%	17%	22%	16%	11%	14%	20%	24%
% Improve English/Math Basic Skills	2%	1%	1%	1%	3%	2%	0%	0%	2%	3%
% Personal Dev. (intellectual/cultural)	5%	4%	4%	5%	1%	5%	3%	4%	3%	4%
% Other	0%	1%	0%	2%	1%	2%	1%	1%	1%	0%
% Undecided	12%	7%	13%	9%	8%	12%	15%	11%	8%	5%
% Unknown	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%



Definitions:

Transfer: Students who want to transfer to a 4-year university. Includes students enrolled in 4-year institutions completing requirements at LPC.

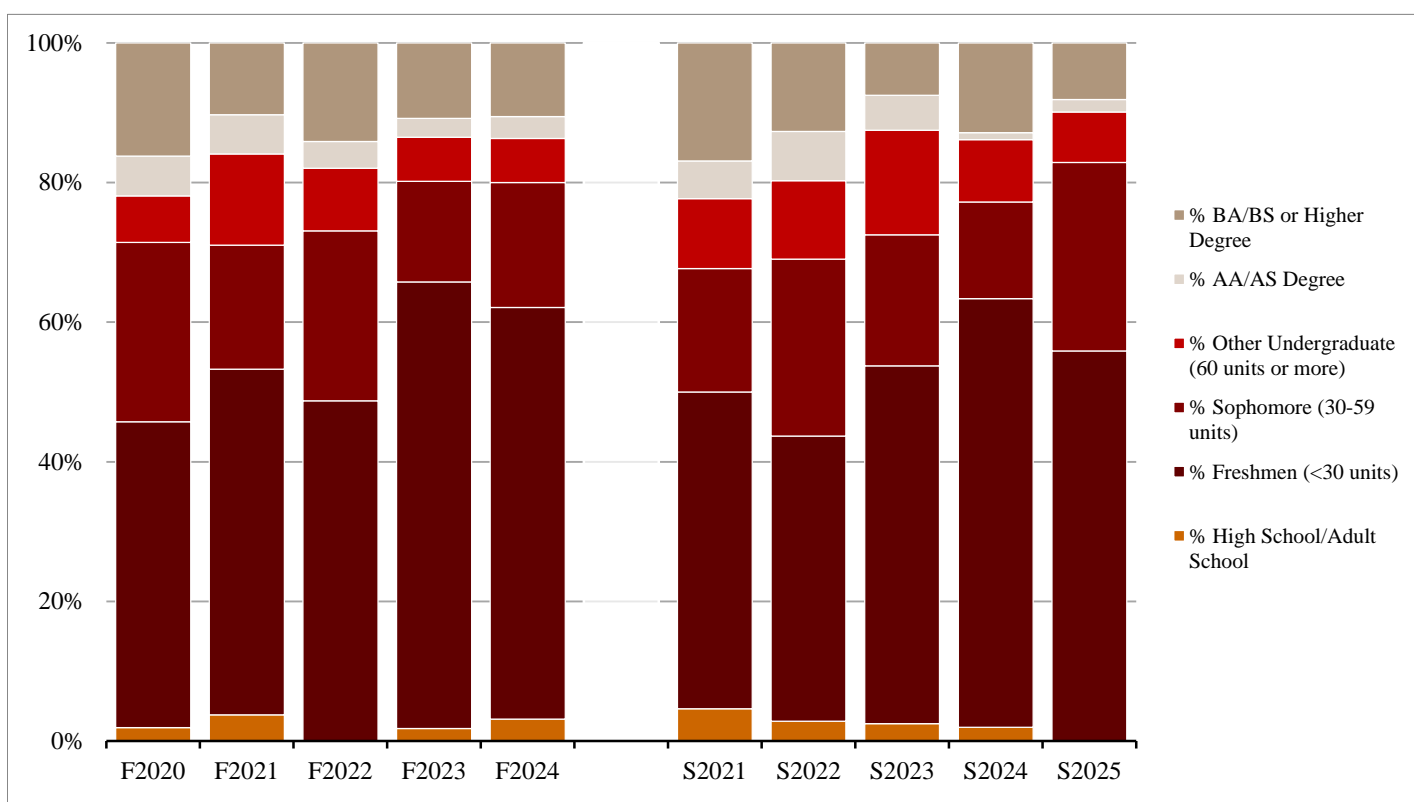
Occupational Certificate/Job Training: Acquire job skills, explore career interests, earn a certificate, or maintain a certificate/license.

Personal Development: Students taking courses for intellectual and/or cultural development.

Other: Students completing diploma/GED requirements or moving from non-credit to credit courses. Data from admission application.

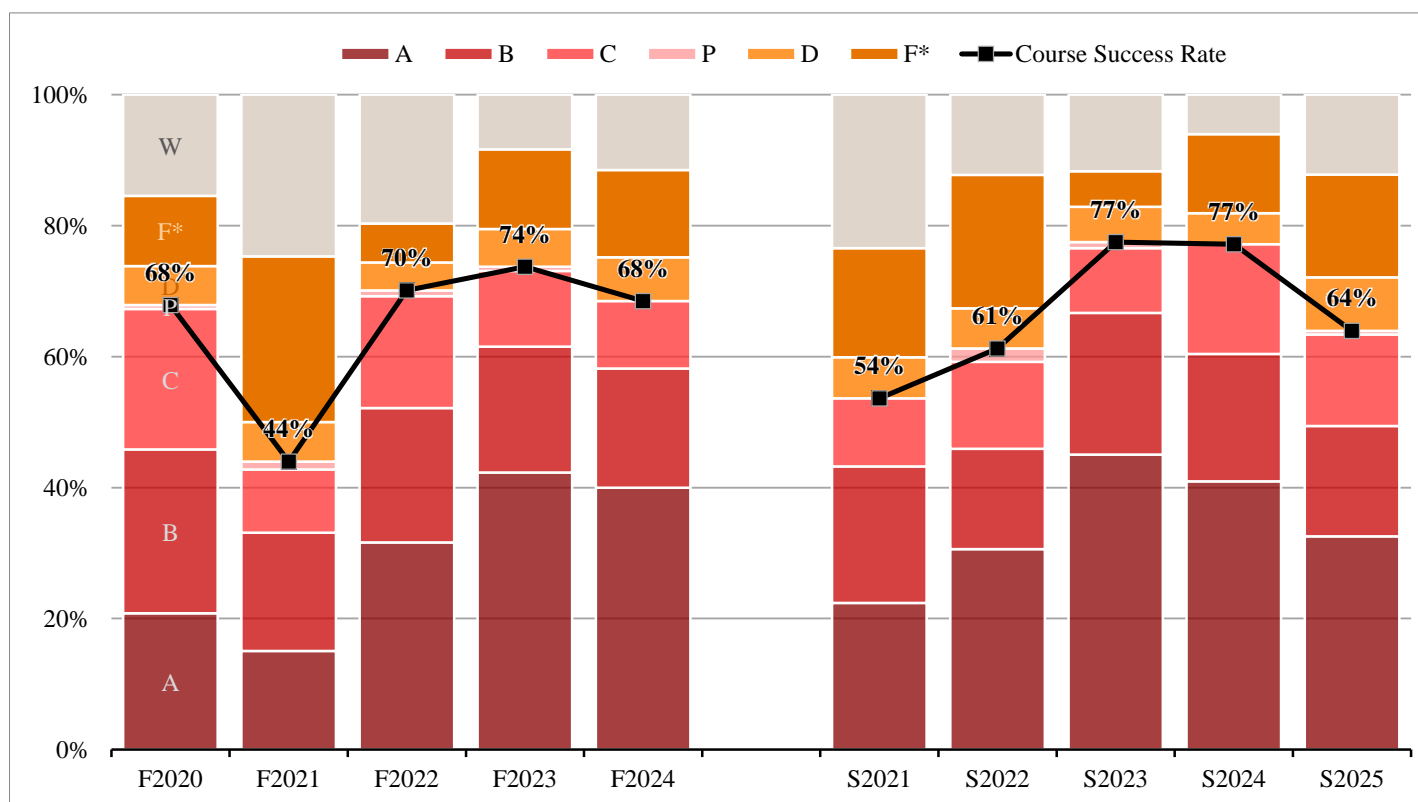
Highest Educational Level of Students

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
High School/Adult School	2	4	0	2	3	6	2	2	2	0
Freshmen (<30 units)	46	53	38	71	56	59	29	41	62	62
Sophomore (30-59 units)	27	19	19	16	17	23	18	15	14	30
Other Undergraduate (60 units or more)	7	14	7	7	6	13	8	12	9	8
AA/AS Degree	6	6	3	3	3	7	5	4	1	2
BA/BS or Higher Degree	17	11	11	12	10	22	9	6	13	9
% High School/Adult School	2%	4%	0%	2%	3%	5%	3%	3%	2%	0%
% Freshmen (<30 units)	44%	50%	49%	64%	59%	45%	41%	51%	61%	56%
% Sophomore (30-59 units)	26%	18%	24%	14%	18%	18%	25%	19%	14%	27%
% Other Undergraduate (60 units or more)	7%	13%	9%	6%	6%	10%	11%	15%	9%	7%
% AA/AS Degree	6%	6%	4%	3%	3%	5%	7%	5%	1%	2%
% BA/BS or Higher Degree	16%	10%	14%	11%	11%	17%	13%	8%	13%	8%



Student Performance: Grade Distribution

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Total Course Enrollments	168	166	117	156	166	192	98	111	149	172
Course Success Rates	68%	44%	70%	74%	68%	54%	61%	77%	77%	64%
A	21%	15%	32%	42%	40%	22%	31%	45%	41%	33%
B	25%	18%	21%	19%	18%	21%	15%	22%	19%	17%
C	21%	10%	17%	12%	10%	10%	13%	10%	17%	14%
P	1%	1%	1%	1%	0%	0%	2%	1%	0%	1%
Course Non-Success Rate	17%	31%	10%	18%	20%	23%	27%	11%	17%	24%
D	6%	6%	4%	6%	7%	6%	6%	5%	5%	8%
F*	11%	25%	6%	12%	13%	17%	20%	5%	12%	16%
Withdrawals (See Note)	15%	25%	20%	8%	12%	23%	12%	12%	6%	12%



Definitions:

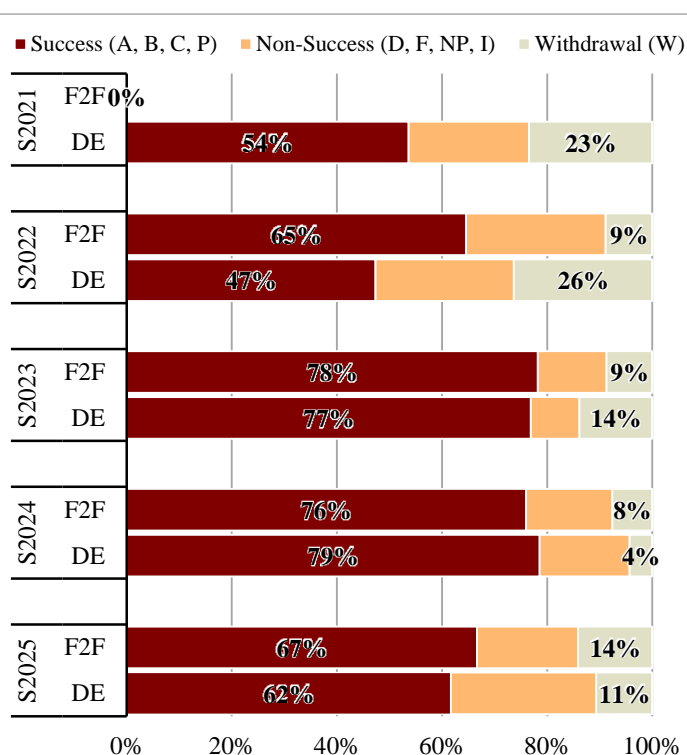
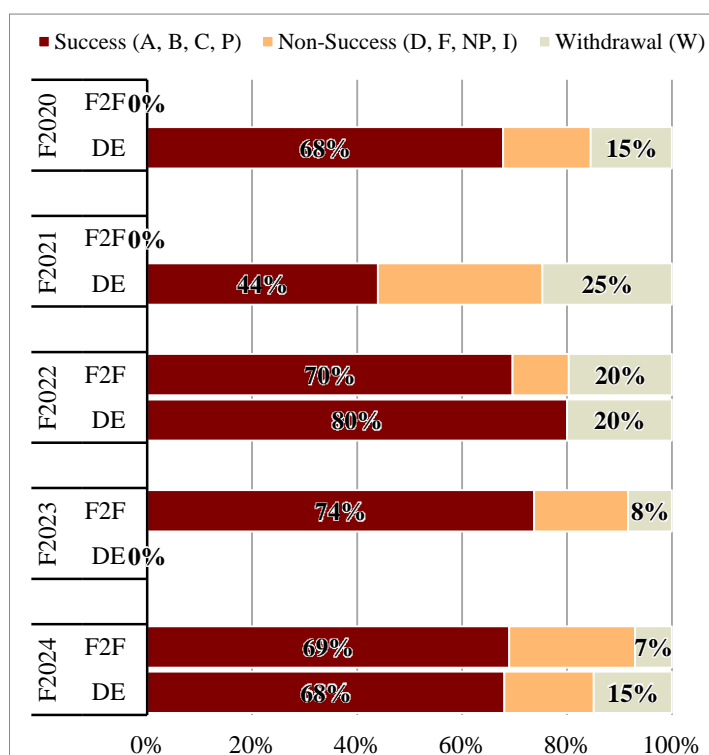
Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D' or F* (includes: 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP').

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Student Performance: Distance Education

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
Total Course Enrollments	168	166	117	156	166	192	98	111	149	172
Face-to-Face (F2F) Sections	0	0	112	156	72	0	79	46	79	78
Success Rates	—	—	70%	74%	69%	—	65%	78%	76%	67%
Non-Success Rates	—	—	11%	18%	24%	—	27%	13%	16%	19%
Withdrawals	—	—	20%	8%	7%	—	9%	9%	8%	14%
Distance Education (DE) Sections	168	166	5	0	94	192	19	65	70	94
Success Rates	68%	44%	80%	—	68%	54%	47%	77%	79%	62%
Non-Success Rates	17%	31%	0%	—	17%	23%	26%	9%	17%	28%
Withdrawals	15%	25%	20%	—	15%	23%	26%	14%	4%	11%



Definitions:

Course Success Rate: Share of course enrollments resulting in a passing grade ('A', 'B', 'C', 'P', 'NCA', 'NCB', 'NCC', or 'NCP').

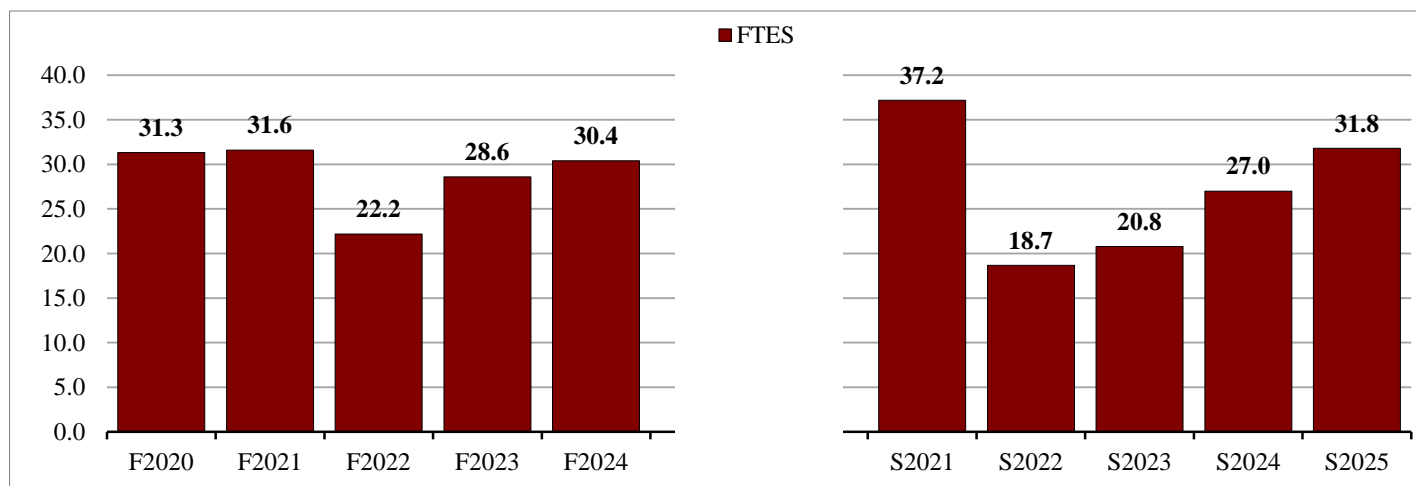
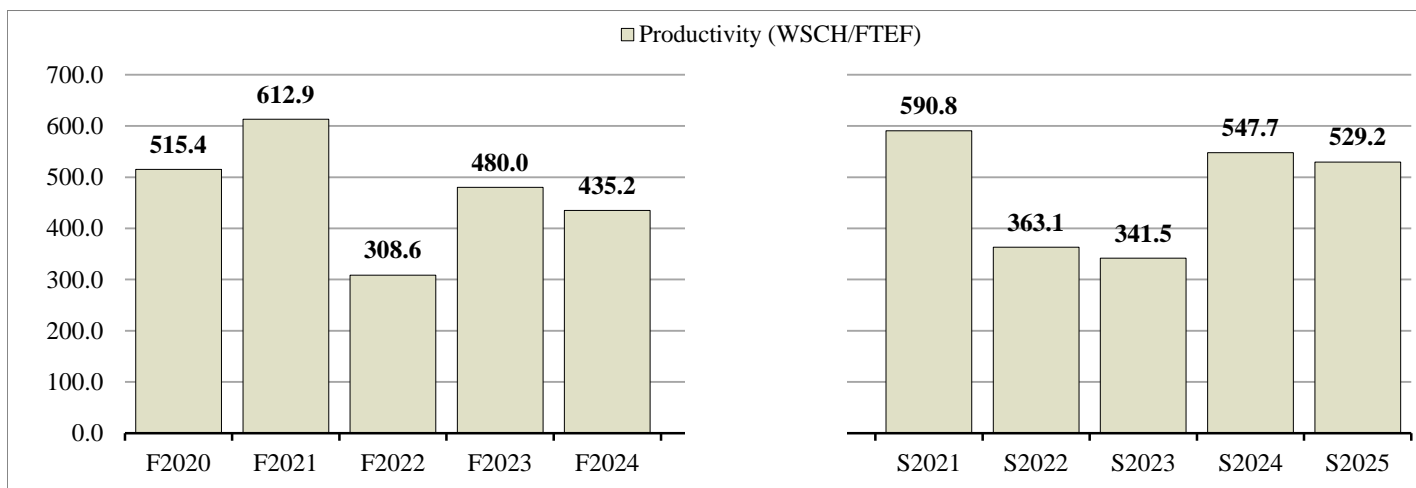
Course Non-Success Rate: Share of course enrollments resulting in a grade of 'D', 'F', 'NP', 'T', 'NCD', 'NCF', or 'NCNP'.

Withdrawals are the share of course enrollments resulting in (1) a grade notation of 'W', 'MW', or 'EW', or, (2) a course dropped due to COVID-19.

Distance Education (DE) includes enrollments in course sections that deliver course content online. (see note in "Students Using Distance Education" for details.)

Enrollment Management: Part 1

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
WSCH	1,005	996	702	936	990	1,152	590	666	890	1,032
FTES	31.3	31.6	22.2	28.6	30.4	37.2	18.7	20.8	27.0	31.8
FTEF	2.0	1.6	2.3	2.0	2.3	2.0	1.6	2.0	1.6	2.0
Productivity (WSCH/FTEF)	515.4	612.9	308.6	480.0	435.2	590.8	363.1	341.5	547.7	529.2



Definitions:

WSCH is the total Weekly Student Contact Hours resulting from all enrollment within the discipline.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the discipline.

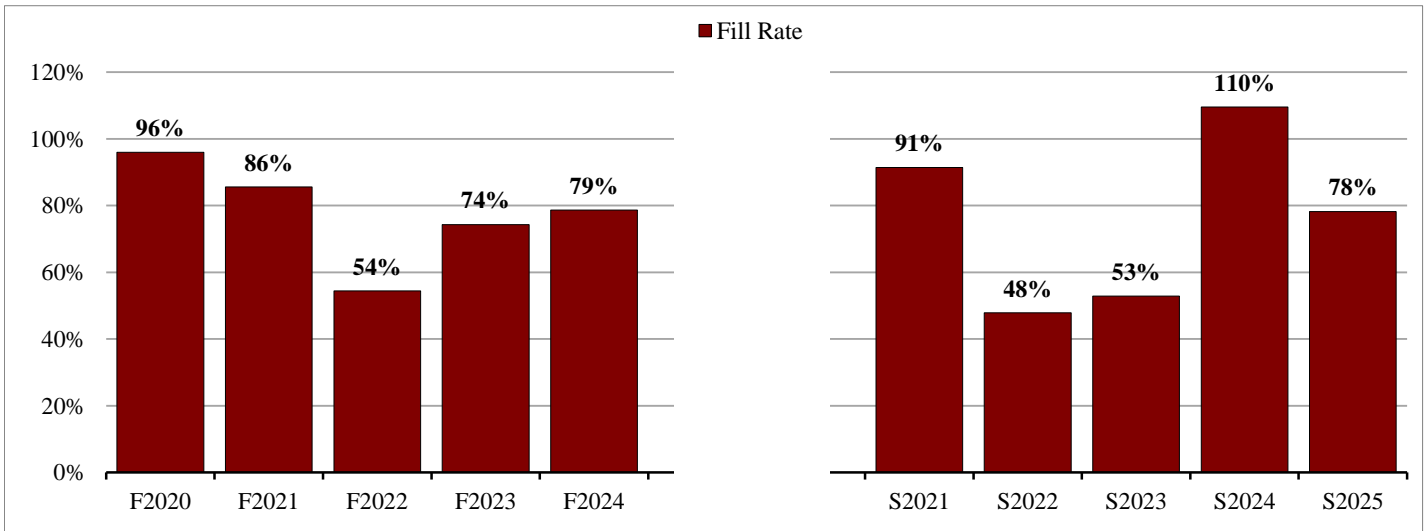
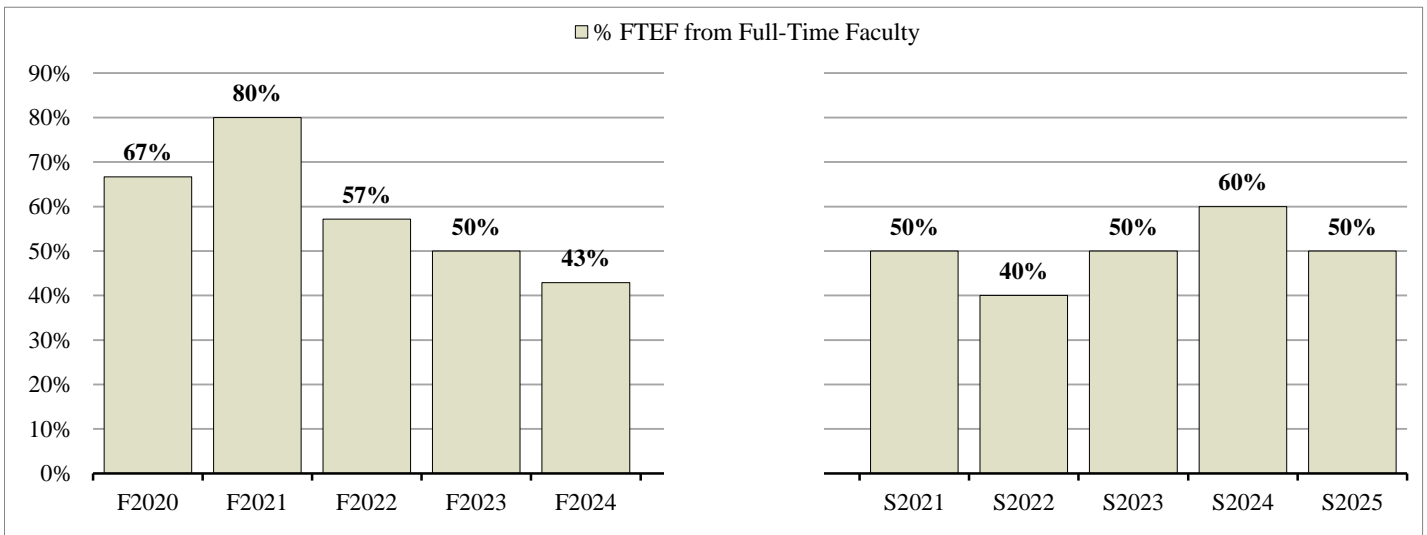
FTEF is the Full Time Equivalent Faculty associated with the discipline's course offerings for that semester.

Productivity is the ratio of WSCH to FTEF and a standard measure of discipline efficiency.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

Enrollment Management: Part 2

Graphic Design & Digital Media (GDDM)										
	Fall Terms					Spring Terms				
	F2020	F2021	F2022	F2023	F2024	S2021	S2022	S2023	S2024	S2025
FTEF from Full-Time Faculty	1.3	1.3	1.3	1.0	1.0	1.0	0.7	1.0	1.0	1.0
% FTEF from Full-Time Faculty	67%	80%	57%	50%	43%	50%	40%	50%	60%	50%
Enrollments	168	166	117	156	166	192	98	111	149	172
Capacity (seats available)	175	194	215	210	211	210	205	210	136	220
Fill Rate	96%	86%	54%	74%	79%	91%	48%	53%	110%	78%



Definitions:

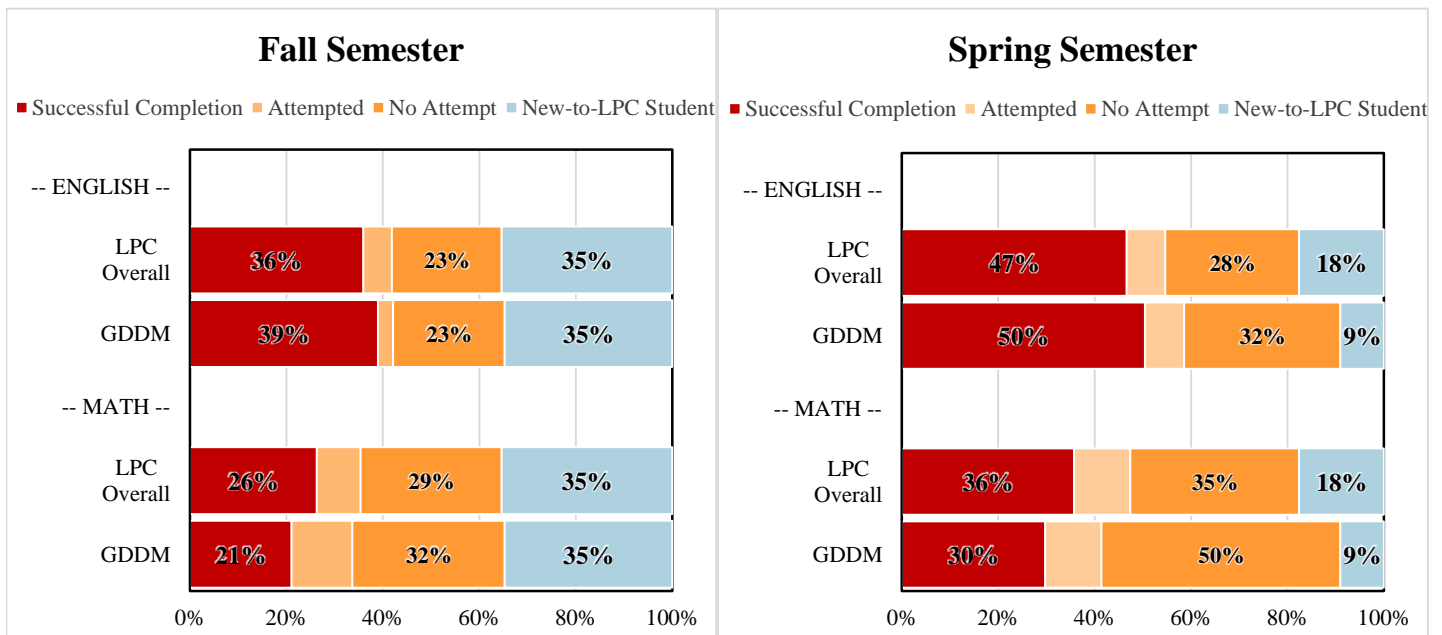
Fill Rate is number of enrollments over the total capacity (seats available).

% FTEF from Full-time Faculty is the FTEF generated by full-time faculty as load (i.e., excluding overload) divided by the total FTEF.

Note: Enrollment Management data are of all courses accounted except NTUT / TUTR 200; latest data accessed on 7/25/23.

Prior Experience in English & Math

(English and math status prior to the start of the term)	Fall 2024				Spring 2025			
	GDDM		LPC Overall		GDDM		LPC Overall	
	Num	Pct	Num	Pct	Num	Pct	Num	Pct
Transfer-level English								
Successful Completion*	37	39%	2,993	36%	56	50%	3,734	47%
Attempted (not successful)	3	3%	492	6%	9	8%	641	8%
No Attempt	22	23%	1,892	23%	36	32%	2,223	28%
New-to-LPC Student	33	35%	2,946	35%	10	9%	1,409	18%
Transfer-level Math								
Successful Completion*	20	21%	2,189	26%	33	30%	2,859	36%
Attempted (not successful)	12	13%	757	9%	13	12%	935	12%
No Attempt	30	32%	2,431	29%	55	50%	2,804	35%
New-to-LPC Student	33	35%	2,946	35%	10	9%	1,409	18%



Definitions:

Transfer-Level English:

Successful Completion = earned a passing grade in ENG 1A or 1AEX, or attempted a higher transfer-level course in the sequence in prior terms.

Attempted (no successful completion) = attempted ENG 1A or 1AEX in prior terms but did not receive a passing grade.

No Prior Attempt = no prior enrollment in transfer-level English within the sequence.

New-to-LPC Student = students with no for credit enrollments within our district prior to the current term.

Transfer-Level Math:

Successful Completion = earned a passing grade in a transfer-level math course or attempted a higher transfer-level course in the sequence in prior terms.

Attempted (no successful completion) = attempted a entry transfer-level math course in prior terms but did not receive a passing grade.

No Prior Attempt = no prior enrollment in transfer-level math within the sequence.

New-to-LPC Student = students with no for credit enrollments within our district prior to the current term.