

Program Review Update Dean's Summary Fall 2016

Dean/Administrator	Program Review Committee Reader(s)	SLO Committee Reader(s)
Roanna Bennie	Nadiyah Taylor	Marty Nash

Division/Area	Programs
BHAWK	Business, Marketing, Accounting, Economics, Health, Nutrition, Kinesiology

**Executive Summary:** Please describe the most important themes, trends, and developments in your division or area. Your summary should identify accomplishments, objectives and barriers to success. Your summary should be approximately 250-500 words in length.

In the four BHAWK Division Program Review Updates, some common themes do emerge, and there are some program specific concerns that are significant enough to note individually. The common themes coalesce around growth and change as well as some common barriers to success. Individual concerns will be noted at the end.

Each program review reflects movement toward growth, updating, and positive change. This is seen in the new courses that have been, and are being, proposed to the Curriculum Committee; yet, this is even more apparent in the new program proposals such as the new NUTR ADT and discussion around even more such as HLTH and KIN. Updating courses that need review is underway in ECON and in BUSN/MKTG certificates, and there is a renewal of WBL efforts. The faculty communicate their commitment to work in eLumen for SLO assessment and to extend dialog for improvement. The two areas of HLTH and KIN are looking at their enrollment and making plans toward change and hoped for growth, including some additional Distance Education approval for courses.

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There is common support for the Facilities Master Plan with some extension of the previously noted plans and attention to the common structures of flow of traffic and common student spaces.

One common barrier centers around the need for the Division Office to be staffed in such a way to provide the support needed in the cyclical flow of work for all of the programs. The need to replace the Dean/Athletic Director is strongly apparent. In the Division Office, the most urgent tasks must be attended to, and with that, others are late or go undone. Another concern is about the clarity of SLO assessment tasks and the time that it takes to get up to speed on these new processes. The ability to actually use the data for positive change is still under question; although, there is notably more dialog about change. There is continued need for hands on assistance with SLO and eLumen work.

There are a couple of important individual program notes: The previous Athletic Director was experienced and had a certain level of efficiency, but it apparent that Athletics will suffer without additional staffing as new leadership gets in place. Solidifying additional assistance for the Athletic Director is noted with urgency. Also, the concept of a new Health degree program should be forwarded to the Strong Workforce Program planning for new consideration.

**Recommendations:** Please list your most important recommendations for planning in your division or area. Note any recommendations that are connected to our College's Planning Priorities or Educational Master Plan.

Hire the Academic Dean/Athletic Director and provide training  
Obtain additional staff support for the BHAWK Division office and for the new Athletic Director  
Seek replacement position for BUSN resignation faculty  
Move forward new programs for the Strong Workforce Programs money  
Participate in the Measure A planning work  
Advocate for student resource needs such as Lexis Nexis  
Seek continued support for migration the Canvas for DE courses and eLumen SLO, assessment, and planning work

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Please describe the most important themes, accomplishments and challenges for your division/area in each of the following categories. If a category does not apply to your division/area, or if that category was not discussed in your division/area's Program Review Updates, please write "Not Applicable."

<b>Category</b>	<b>Themes, Accomplishments and Challenges</b>
<b>Curriculum</b>	<p>The program faculty in this Division are creating new courses and programs, such as the AS-T in Nutrition and the Entrepreneur course; plans are in progress for additional programs such as an AS-T in Public Health or in KIN related fields. Courses are being updated as needed, such as NUTR, ECON, and BUSN courses.</p> <p>There have been some challenges in creating the planned-for cross discipline certificates, but efforts are still underway.</p>
<b>SLOs/SAO Process</b>	<p>New SLOs are being created for ECON and NUTR and updated by KIN and BUSN/MKTG/WBL. Some PSLOs are in the review process such as KIN. Conversation on mapping is advancing and it is reported there has been increased dialog between full and part-time faculty. Programs are beginning to implement changes based on SLO assessment and results such as in ECON 10. In general, there is an increase in participation in entering assessments, and reflection for change.</p> <p>Some have found their SLO revisions stuck in the process, and there is a need for help to keep the SLO work moving until all are able to easily use the new eLumen program.</p>
<b>Pedagogy/ Teaching Methods (Not limited to Academic programs/areas)</b>	<p>There is work progressing for transitioning courses to Canvas and upgrading Distance Education course for increased success – particularly in HLTH and NUTR.</p> <p>Kin is considering changes due to continued drops in enrollment, a continuing effect of new repeatability rules.</p>

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<p><b>Learning Support (e.g. library, tutoring)</b></p>	<p>The FT HLTH instructor is beginning to include Library orientations to support student success on assignments. BUSN has ten student tutors available in the Tutorial Center as a student resource.</p> <p>There are some Library resources that have been requested and not been purchased, such as Lexis Nexis., This would be helpful to many students across campus in addition to BUSN students; this is a search engine that would also provide broad support for online students.</p>
<p><b>Services to Students (Not limited to Student Service programs/areas)</b></p>	<p>Faculty in this Division are engaged in many support activities for students. The ongoing speaker's series are an encouragement to all students of the campus. There has been an increase in student participation in the Shark Tank competition, and BUSN Club students attended state conferences. Accounting students went with faculty to the National Association of Black Accountants, and a faculty member accompanied students to the Tour of Historically Black Colleges. A NUTR Club is being established.</p>
<p><b>Staff Development</b></p>	<p>Training for eLumen and Canvas have been the most widely attended. Several full-time faculty have attended discipline specific conferences, such as East Bay Innovation Forum, AICPA, Online Learning Institute, etc.</p> <p>There is yet a need for additional support in the Canvas migration of courses and the use of eLumen</p>
<p><b>Human Resources</b></p>	<ul style="list-style-type: none"> <li>• The lack of a Dean has caused significant strain on the Division. There continues to be staffing needs in that office as the demands for posting post-game information rises</li> <li>• There continues to be a need to hire faculty in both KIN and BUSN, including a WBL instructor.</li> <li>• HLTH is bouncing back from not having a FT instructor.</li> <li>• The process needed to be completed to hire the requested/approved Athletic Trainer.</li> <li>• The BUSN area is requesting instructional support for larger class sections</li> </ul>

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<p><b>Enrollment Management</b></p>	<p>Last year, WBL was offered FTEF by CEMC – shows promise for this program that supports students in pathways to jobs. The BUSN area had a rise in FTEF through the CEMC process and maintained solid enrollment.</p> <p>HLTH and KIN are addressing their enrollment trends in part by replacing the vacant FT faculty positions.</p> <p>In general, the Division is up in headcount, FTES and productivity.</p>
<p><b>Community Relationships and Partnerships</b></p>	<p>The Business Innovators Speakers Series continues to be successful. Relationships with local business have been strengthened through outreach to select new Advisory Group members and the outreach done by the Program Advocates for internships. Notably, an LPC student secured an internship with Ernst and Young after attending the National Association of Black Accountants.</p>
<p><b>External Factors</b></p>	<p>Repeatability rules continue to affect enrollment in <b>KIN</b>.</p>
<p><b>Financial/ Budgetary</b></p>	<p>KIN is seeking to have ongoing aspects of their program needs built into the yearly budget rather than seeking funding for the same items each year from a variety of sources.</p> <p>BUSN/Mktg/WBL is seeking funding for support to students to attend conferences.</p>
<p><b>Facilities, Supplies, and Equipment (Including Software)</b></p>	<p>More classroom space is needed, and 2200 classrooms need whiteboards.</p> <p>KIN fitness rooms are too small, and this project needs early consideration with Measure A funding.</p> <p>Also noted earlier, additional Library resources for access for students to needed search engines and data bases.</p>

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